

# TV GUIDE

15c

## Liberace -- Virtuoso Or Ham?

LOCAL PROGRAM LISTINGS  
Week of August 28-September 3

MILB



Roxanne



# as we see it

We do hope the gentlemen of the National Collegiate Athletic Association have noted with interest—and red faces—the report that professional football attendance jumped five per cent last season. And the jump came despite the fact that so many pro games were telecast.

For several years now the NCAA's deep thinkers have contended that television kills football box-office receipts. That contention has been their basis for restricting college football to one game a week, one appearance of a team per season, and to heck with what the viewers want.

As usual, during the coming season, NCAA will present its game-a-week on a national network. No college eleven will be seen on the air more than once, no matter how much viewer interest there may be in top teams in various sections of the country.

The pros, on the other hand, will televise a total of from four to seven games a week in different parts of the Nation, plus a "top game of the week" that will go coast to coast.

All the gobbledegook about statistics and research projects that NCAA has been dishing out for years goes right down the drain in the face of the incontrovertible fact that professional football—freely telecast—is attracting more customers while college football attendance is declining steadily.

It would seem to be about time that the big colleges, which can get offers to televise their football games, declared their independence from NCAA, an organization run by small colleges determined to keep the big boys off television.

## Week of August 28-Sept. 3 LOCAL PROGRAM GUIDE



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# TV Teletype\*



**NEW YORK**

Bob Stahl reports:

RED BUTTONS is following the relaxing pattern set by many other TV comedians by appearing only three weeks of every four when he starts his new Friday night show on NBC this fall. What program will fill that fourth Friday each month hasn't been decided.

\* \* \*

Enterprising mothers, irked about buying those special Winky Dink tracing kits so small fry can participate in JACK BARRY's show, have the answer: a new plastic food-covering will adhere to the set, and kids can trace on it with an eyebrow pencil, chalk or crayon.

\* \* \*

Hall of Fame resumes Sunday, Sept. 5, with a full-hour drama based on the life of ALFRED NOBEL, of Peace Prize fame. SARAH CHURCHILL will not return until January, but her voice will be used via tape recording through the fall.

\* \* \*

It now turns out that J. FRED MUGGS was listed as excess baggage on his 'round-the-world flight. NBC actually received a bill from the airline for \$96.60 for the chimp.

\* \* \*

DON McNEILL and his Breakfast Club, now seen only as far West as Omaha, go Coast-to-Coast starting in the fall. Expansion means the show will pick up 21 new stations in the Rockies and Pacific zones . . . ABC has chosen Saturday, Sept. 11, as the starting date for the new Stork Club show, so that the opener will precede the Miss America pageant to be telecast from Atlantic City.

\* \* \*

Comment, NBC's public affairs program, which moves into a new Sunday afternoon period this week, is expected to continue there through the regular fall and winter season . . . TED MACK and his Original Amateur Hour, being canceled again, may return as a daily daytime feature on NBC.

\* \* \*

JERRY LEWIS, who receives about \$20,000 as his share of each Comedy Hour appearance, staged a five-hour impromptu show for free when he returned to Brown's Hotel in the Catskills, the resort where he started as a busboy . . . Launching this week of Dr. Eve, new NBC soap opera, set off a full-scale reshuffling of daytime programs that saw Bride and Groom canceled. Whether it will return to TV is not known at this time.



MILTON BERLE says next year will be the last season for guest stars. The practice has been overdone, according to the comic, and the guests are getting much too expensive . . . Still want to come to Hollywood? According to AFTRA, the radio-TV actors' union, 80 per cent of its members clear less than \$2000 a year from their radio-TV work.

\* \* \*

ED SULLIVAN'S Toast of the Town will do "The Darryl F. Zanuck Story" from Hollywood Sunday, Sept. 12 and 19, which puts the first half smack opposite BETTY HUTTON'S TV debut on NBC.

\* \* \*

Odds are that LUCILLE BALL and DESI ARNAZ will open in Las Vegas Jan. 1 with a musical version of I Love Lucy. VIVIAN VANCE and BILL FRAWLEY will appear with them. . . It had to happen: there's a private eye film series in the works titled Lady Sleuth.

\* \* \*

MARY SHIPP, waiting for the new My Friend Irma show to jell, goes to New York for two Kraft Theater appearances . . . Believe it or not, there's a Hollywood TV film writer named RIP VON RONKLE.

\* \* \*

VAUGHN MONROE has signed a five-week deal with NBC to fill the 7:30-7:45 Tuesday-Thursday spot, replacing CHARLIE RUGGLES, who replaced DINAH SHORE, who returns Oct. 5. . . . MONROE starts Aug. 31 . . . LASSIE makes a network guest appearance early in September, probably on Toast of the Town, to plug the start of his own CBS show Sunday, Sept. 12.

\* \* \*

KEEFE BRASSELE'S pilot film for NBC has earned him a contract. He'll do his own half-hour daytime variety show . . . The RIN TIN TIN series has been sold to a national sponsor . . . The word is getting around: look out for MERRY ANDERS on the new and improved STU ERWIN films.

\* \* \*

DENNIS O'KEEFE joins ETHEL BARRYMORE in Chrysler's second dramatic show, "The 13th Chair" . . . Columbia Pictures has a department which does nothing but watch the top TV shows in search of new talent . . . ELSA LANCHESTER makes her TV film bow as co-star with JUDITH ANDERSON in "The Creative Impulse" for Four-Star Theater. That's creative . . .

\* \* \*

Dancers from the Flamingo Hotel in Las Vegas appeared in a recent RED SKELTON show in Hollywood, went off the air at 6 PM, got on a plane at 7:05, changed costumes in mid-flight and went on at the Flamingo at 8:30. Remember the quiet old days when it took six weeks just to grow a head of lettuce?





Brilliant chorus in 'Oklahoma!' number, from the gay Rodgers and Hammerstein show.

## 'Spectaculars' Promise

# New Horizons For Television

A "spectacular" season for television. That's what's in store for millions as NBC and CBS slate at least five series of super-duper, high-budgeted extravaganzas like the Ford Anniversary show and the recent Rodgers and Hammerstein salute, commonly called "spectaculars." Each of these programs will have a top-name star or a group of high-ranking performers and a special format, and most



Popular: Mary Martin starred in ► two high-cost extravaganzas.



## AT \$300,000 FOR EACH SHOW THE COST IS SPECTACULAR, TOO

will be produced in compatible color that you can see on your present black-and-white receivers.

The launching of these "spectaculars" on such a spectacular scale reflects the thinking of the network executives responsible for your TV viewing. Unlike movie chieftains, who waited until their box-office receipts started to nose-dive before attempting to plug the dike with 3-D, CinemaScope and other gimmicks, TV executives aren't confronted now with a slump in audience. But to forestall the possibility of current viewers growing tired of standard TV fare, and to spur the growth of new audiences, they feel that now is the time to create more ambitious shows.

As explained by Sylvester L. (Pat) Weaver, Jr., NBC president, there are cycles in every entertainment medium. "First there is a period of freshness and growth, followed by a plateau," he said. "After that, you reach a crisis where your audience starts to slide. The time for innovations is not during the crisis period but when you're on that plateau." Actually, Weaver thinks that TV hasn't even reached the plateau of viewing yet.

Max Liebman, erstwhile producer of *Your Show of Shows*, who will produce 20 spectaculars for NBC next season, isn't certain that TV needs a boost right now. "It seems strange that a medium as young as TV would need a stimulus," he said. "I don't think that's so. TV works in trends or waves. First, there's a wave of interest, followed by one of disinterest. The recent Army-McCarthy hearings, for example, created such a wave of interest. Many people bought sets for the first time just to watch them."

Liebman is to produce a 90-minute "spectacular" each fourth Sunday night, starting Sept. 12 with the Betty Hutton show. He'll produce another series of 10 programs every fourth Saturday night. Leland Hayward, for NBC, is to stage a 90-minute show each fourth Monday night. NBC is planning still a fourth series of super-shows every fourth Saturday at an earlier hour than Liebman's, these to be produced by Worthington (Tony) Miner.

On the CBS front, an hour-long series, titled *The Best of Broadway*, will usurp the *Blue Ribbon Bouts* time period each fourth Wednesday night. These will feature adaptations



Rodgers and Hammerstein: a TV salute on General Foods' birthday.

of some of the best Broadway shows of the last 20 years, and each will have an all-star cast. Also on CBS, Chrysler will sponsor an hour-long "spectacular" each Thursday night, spotlighting melodrama three weeks, with the fourth Thursday a musical. According to CBS program chief Hubbell Robinson, Jr., this series will use adaptations of works of some of the greatest American and British authors, both living and dead.

Also on the "spectacular" agenda are such one-shot extravaganzas as that being planned by the electric light industry for Oct. 24, to celebrate





◀ Ancestor: Ethel Merman and Mary Martin in Ford's first 'spectacular.'

the 75th anniversary of Edison's invention. This is to be a two-hour affair, on probably two or three networks, similar to the Ford and the Rodgers and Hammerstein shows. It's to be produced by the movies' David O. Selznick and will have an all-star cast. Each of these programs will preempt—that is, replace—the regularly scheduled shows in their respective time periods.

As for the sponsors, Weaver said that TV executives have been trying to bring into TV all advertisers, each with his unique range of problems. The new programs, he said, "will add the X element to marketing plans that is not now present." The publicity that each show is to receive will be almost priceless to advertisers, Weaver averred, predicting that the entire business of some sponsors of "spectaculars" will revolve around the programs.

That advertisers evidently agree with him is proved by the fact that both NBC and CBS have signed sponsors for all their extravaganzas. Some of these sponsors will be paying more than \$300,000 per show, which is

something pretty spectacular, in itself.

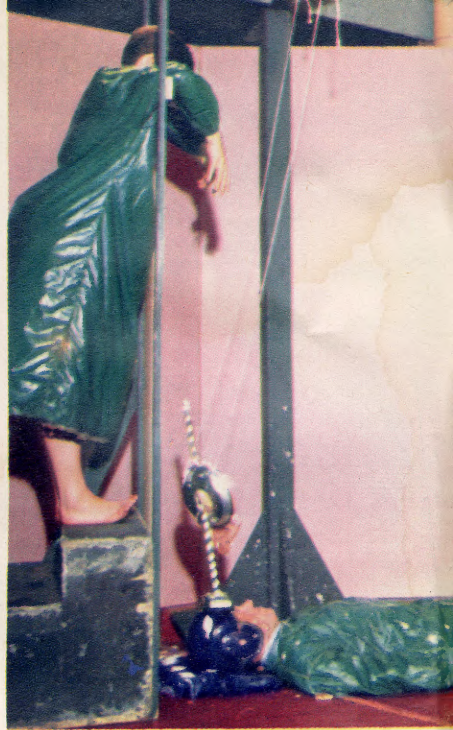
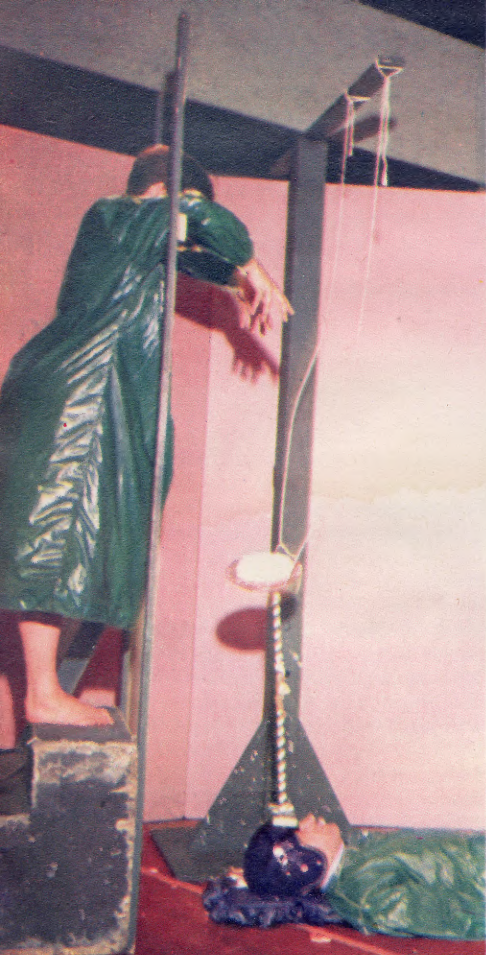
From an entertainment standpoint, the "spectaculars" will provide for the first time a form in which TV can present as many different expressions of entertainment as possible, Weaver said. "By eliminating the need for a weekly series," he explained, "we'll be able to finance just a single good show idea whenever we find one. The writers will be paid enough to afford the time to write a special show for a specific star. There is nothing you cannot do in this format because you're doing a one-shot each time, not a series."

Producers of the "spectaculars" are busy lining up the biggest names in show business, many of whom have never before appeared on television. Most of the details of these shows and the people who will make them newsworthy will be revealed in TV GUIDE's second annual Fall Preview Issue, which will be dated September 25.

The Wednesday night "spectaculars" on CBS, to be sponsored by Westinghouse, plus all those on NBC, will be televised in color. The networks visualize the super-shows as a spur to the sale of color receivers, since for the first time owners of color sets will be able to see big shows on a regularly scheduled basis.

That word *spectacular*, incidentally, is causing a certain amount of confusion and trepidation around the networks. It's strictly an NBC term, generally attributed to Weaver. But Weaver said, "We've always meant the word to be used as a noun, not an adjective. I very much hope viewers won't watch these shows and then tell each other, 'That one wasn't so spectacular!'"





## *Heavy, Heavy,*

Stunt-tester Kit Merri-  
man tries to ring dough-  
nut-shaped pie on rod  
balanced over James  
Mack's face. At right,  
Bud Collyer watches  
Roxanne snap results.





The producers of *Beat the Clock* might just as well have used the tag of another show, *Chance of a Lifetime*, because that's what they give the ladies when it comes to throwing things. Alas for the men who play target; the better the woman's aim (with whipped-cream pies), the better the prizes.

Glamor girl Roxanne, decorative aid to emcee Bud Collyer, is sure of this: there's nothing a woman likes better than throwing things at her husband—unless it's watching another woman throwing things at another husband. Roxanne remembers one woman who shouted gleefully, just as she hurled a custard pie at her spouse: "I've been waiting 10 years to do this!"

The show's stunts are suggested by two professional pranksters, who furnish 20 ideas a week. Seven of these must prove workable. Before a stunt is used, it is tested four times by four sets of stand-in contestants. During the tryouts, two cases of canned



Fowl play—rarely indulged in on show by Roxanne, Bud Collyer.

to put two toupees, suspended by strings just a little too far apart, into an open-crowned stovepipe hat worn by the contestant, without using hands.

How was it done? Just as Roxanne and Bud demonstrated. You merely had to set one toupee in motion by blowing at it, after getting the first toupee in the hat.

## What Hangs Over?

PIES AND TOUPEES  
ON 'BEAT THE CLOCK'

whipped cream are used regularly.

As the funniest stunt, Jean Hollander, co-producer of the show, nominates this gem: "Mother and children bandaged Daddy right up to his eyes, leaving him just room to breathe. Then everyone squirted Daddy with cream."

Five years and 1900-plus gags ago, the show used "intellectual-type stunts," which required "some thinking." But no more.

Toughest stunt, which defied solution for 32 weeks while the jackpot increased \$100 per week: trying



Roxanne proves jackpot-boosting toupee-in-hat stunt can be done.



# Liberace— Virtuoso or Ham?

PRESS VIEWS DIFFER,  
TO SAY THE LEAST

Is Liberace virtuoso or ham? Master showman or buncombe peddler?

Newspaper writers are in startling disagreement about the wavy-haired TV entertainer with the built-in smile, the candelabra trademark and the huge sorority of fans. Some are as enthusiastically pro-Liberace as teenagers who implore him to autograph their foreheads; others make him a target for gibes. Examples:

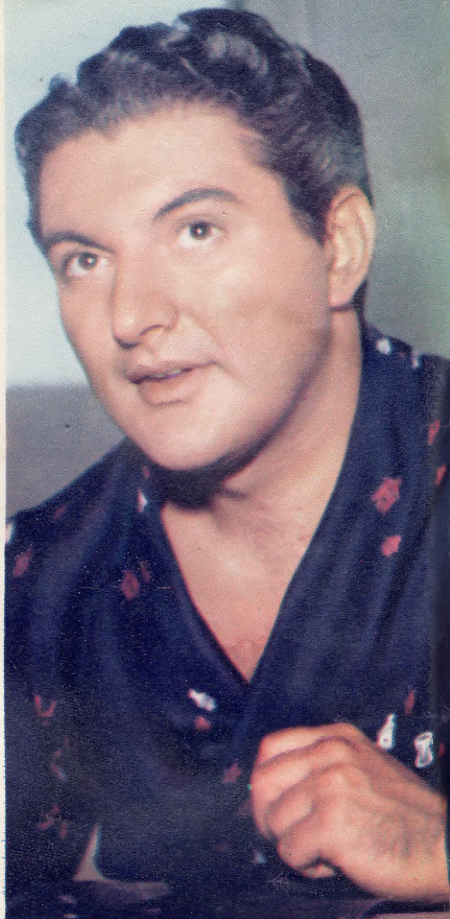
**On his piano-playing:** Editorial in the *Phoenix Sunnyslope Journal*: "He is an artist and if one dare go so far—he could be called a genius."

Howard Taubman, *New York Times*: "There is a fellow named Liberace, and you could call him, among other things, a pianist . . . What kind of a pianist? . . . Don't ask a square with Horowitz or Rubinstein on the brain. He'll say that Liberace is not much more than a parlor pianist who ought to be kept in someone else's parlor."

Ray Foley, *Milwaukee Sentinel*: "Let's face it: Liberace is no Rubinstein. But then, Rubinstein is no Liberace."

Rose Nicolosi, *Gloucester (Mass.) Times*: "If Paderewski said Liberace was a talented pianist, then we believe he is . . . 'the Chopin of television.'"

Irving Sablosky, *Chicago News*:



"There were moments . . . when this critic wanted to 'Help!' But the junior pianist from Wisconsin went on playing anyhow—playing very badly but with stupendous guts."

Editorial, *Alton (Ill.) Telegraph*: "Some lay critics have gone so far as to contend Liberace can't play the piano. Anyone who takes this view must be blind and deaf."

Art Cullinson, *Akron Beacon Journal*: "He's a pretty good piano player. Oh, there are better ones in any fair-sized town in America. But most of them aren't on TV. Liberace is."



**On his showmanship:** Ethel Dacardo, *Chicago News*: "(He) is a great showman, and that nobody can deny."

Editorial, *San Francisco Chronicle*: "Liberace is a superb huckster, and his merchandise is not Beethoven, Brahms or Bach, but Liberace."

Louis R. Guzzo, *Seattle Times*: "The key to Liberace's success is his showmanship. He draws a bow toward the sentimental - in - heart, takes careful aim and seldom misses."

Twyford, in *Norfolk Virginian-Pilot*: "In the ascendancy of Liberace's star to its current zenith we are witnessing another triumph of mediocrity."

**On his appearance and mannerisms:** Aneke Jahn in *Elyria (Ohio) Chronicle Telegram*: "I simply ADORE Liberace. I think he is a beautiful jewel in the starched white bosom of television . . . He is beautiful . . . unique. And he loves his mother."

Harvey Taylor, *Detroit Times*: "Liberace talks to his audience with a perpetual smile on his face—the kind of smile a little boy musters to prove to his parents that he's brushed his teeth—and he speaks in the carefully controlled and subdued voice of a kindergarten teacher talking to a nervous child."



Mary Lester, *Miami Herald*: "Expecting him to beam with a 'national convention' smile, this writer was genuinely surprised at his continual warm and infectious smile."

Mel Heimer, *Columbia (Mo.) Tribune*: "Is he a pianist? Is he a bird? Or is he a sorcerer? . . . He smiles. He beams. He shows his teeth, like a mastiff at bay."

Nick Kenny, *New York Mirror*: "His happy, friendly, boyish grin can steal your heart away."

Faye Emerson, *New York World-Telegram*: "Such dimpling and winking! Such tossing of blond curls, and fluttering of eyelashes and flashing of teeth! Such nausea!"

**On his audience:** Larry Wolters, *Chicago Tribune*: "Liberace is TV's first real matinee idol. As such, he appeals to women—millions of women."

John Crosby, *New York Herald-Tribune*: "Sometimes, a man wonders . . . The things women go nuts over resist rational interpretation and way up on the head of the list—strenuously resisting any form of explanation—is Liberace."

Jackie Freers, *Indianapolis News*: "Liberace fills a void in the lives of millions of American housewives whose dull, unromantic husbands can't tell the difference between a rose and a dandelion."

Amid the bravos and the boos, Liberace's head remains silver-streaked, but unbowed, his gleaming smile dimmed not a watt. He chirps his theme song, "I Don't Care," explains to fans that bad reviews often result in good box office, and gaily observes that, after reading ultra-caustic comment, he and brother George "cry all the way to the bank."

◀ Swapping smiles, Liberace signs autographs for some of his fans.



Man of  
Many Parts

UNCLE DAVID OF 'THE GOLDBERGS'  
IS A SHAKESPEAREAN ACTOR, TOO



Eli Mintz, *The Goldbergs'* philosophically sad Uncle David, has been charged with being so natural on TV that he isn't really acting.

Considerably younger away from the family clan, the short, gentle Eli is at least partly Uncle David. But he also has played successfully Shakespearean drama, a gangster (*Studio One*), an Italian waiter, a Southern colonel. And for the Yiddish theater, in Scholem Asch's "The Electric Chair," he was a Negro boy.

"I grew up in the Yiddish theater, where they don't have many actors. One season I learned and played 60 parts, 60 songs and 150 duets."

Eli explains his versatility: "It's not difficult to play so many characters. I like to create human beings." Only once did his dignity turn to indignity: he was 36, the part was for a 13 year-old. But Mintz adds, "We were short-handed so I put on my make-up, short pants, and was 13."

His formula for a quick change-over: "I apply my own make-up. I'm the only one who knows how I should look to feel a part."

Mintz joined the Goldberg clan when the show was first presented on Broadway. Before the tryout he gave the costume designer so many details for Uncle David's clothing she told him to select his own.

Born Edward Satz, Eli changed his name when he came to America from Austria because his brother Ludwig Satz had a big name. "I couldn't capitalize on it, he worked so hard for it. He was one of the greatest actors of all time. Don't take my word. Belasco said so."

Eli, with little formal schooling, speaks five languages well, two others satisfactorily and a dozen dialects he just "picked up."

◀ Eli Mintz: his watch might not run, but he ticks away in many roles.





# Chicago Dateline

**TV's Week:** Mary Hartline, WBKB's lovely heart-throb, hosted Illinois Governor Stratton for a week end aboard



**Hartline**

her plush, 53-foot yacht recently. The vessel, which sleeps 10, was presented to her as a gift by her attorney-husband, George Barnard. . . . Rumor has it that handsome Jim Lounsbury, currently vacationing, may not return as emcee of WGN-TV's current bobby-sox rage, *The Bandstand Matinee*.

Wally Cox, NBC-TV's lovable Mr. Peepers, is still wincing at the terrific panning handed him by Chicago theater critics reviewing his role in F. Scott Fitzgerald's play, *"The Vegetable."* Although he played to standing room crowds at the Salt Creek Summer Theater in Hinsdale, Ill., Wally has definitely scrapped all plans for playing the role on Broadway.

Etta Moten, the popular crooner who sang the role of Bess in Broadway's

musical hit, *"Porgy & Bess,"* has joined Wed Howard's *Melody Magazine* show at WNBQ.

**About Channel 11:** Target date to go on the air is still the spring of '55. A manager is still being sought for the educational outlet. . . . Ken Fiske, the agricultural expert you see on Channel 5's *Out on the Farm* every Sunday, announced his engagement to NBC's



**Miller**

script gal, Dolly Sharp. . . . Johnny Desmond's newest disc-hit, *"The High and the Mighty,"* has spiralled into Chicago's top five.

**Channel Chatter:** Howard Miller's switch to Channel 2 from Channel 5 may be smarter than most insiders realized. His Friday night two-hour stint, from 11:00 P.M. to 1:00 A.M. was due to be axed in favor of Steve Allen's disc-jockey network show starting this fall over NBC-TV. Howard looked chipper and smooth as ever on his Channel 2 debut last Friday night.

## channels listed in program section

### CHICAGO, ILL.

- |                        |                      |                           |                      |
|------------------------|----------------------|---------------------------|----------------------|
| ② <b>WBMM-TV</b> (CBS) | 410 N. Michigan Ave. | ⑦ <b>WBKB</b> (ABC)       | 20 N. Wacker Dr.     |
| ⑤ <b>WNBQ</b> (NBC)    | Merchandise-Mart     | ⑨ <b>WGN-TV</b> (Du Mont) | 441 N. Michigan Ave. |

**MILWAUKEE, WIS.** — ④ **WTMJ-TV** (NBC) 720 E. Capitol Dr.

General and Editorial Offices: 731 South Plymouth Court, Chicago 5, Illinois  
 Advertising Offices: 6 North Michigan Avenue, Chicago 2, Illinois • All Phones: Wabash 2-0366



Member: Audit Bureau of Circulations



the  
JACK EIGEN  
Show

# Can Jack Eigen Make A TV Comeback ?

HIS ROOTERS AND  
HECKLERS ARE LEGION



Jack Eigen embraces blond movie starlet Cleo Moore. Eigen attempted to test the

reaction of TV audiences. The result? Much publicity for the actress—no job for Eigen.

**F**ROM the very first day Jack Eigen spread his roots in Chicago three years ago, he's been the target of critics and fans alike. One thing is certain about the grayish, curly-haired disc jockey—you either love him or hate him. There's no in-between. His rooters and hecklers are legion. And it was inevitable that his caustic, controversial behavior soon earned him a TV berth.

Then one cold night last winter, after Channel 7 signed him for a Chez Paree

TV show, Eigen pulled his piece de resistance. He tried to establish the longest kiss on record by planting a hefty smooch on movie starlet Cleo Moore.

The caress, a pre-arranged gimmick, was a promotional masterpiece for Cleo Moore but it proved to be the undoing of Eigen. WBKB's switchboard and mailroom were inundated with protests and the spunky star was fired. That was last February, and he hasn't been on



**5 Canadian Football—Sport**

For details see information below.

**9 BASEBALL—Cubs vs. Phillies**

Brickhouse reports from Wrigley Field.

**2:00 2 Buster Crabbe—Western****4 MOVIE—Western**

"Frontier Town." Tex Ritter stars.

**2:30 2 Choose Your Career****3:00 2 Operation New Horizons**

De Paul University presents the first of a series entitled "The World in Your City." This first presentation features Chicago's Polish population.

**3:30 2 Sports Slant—News**

Fahey Flynn.

**4 Big Picture—Army Films****7 Ramar Of The Jungle—Adv.****3:45 2 News Roundup****5 The Other Guy—Religious**

Talks by Leo K. Bishop, vice-president of the National Conference of Christian and Jews.

**2 Tenth Inning—Interviews**

Creighton talks with sports people.

**4:00 2 MOVIE—Western**

Frontier Theater: "Kansas Terror."

**4 Hot Show Review—Musical****5 Youth Wants To Know**

Theodore Granik's guest is Sen. John J. Williams (R., Del.)

**7 Smilin' Ed's Gang—Kids**

Ed McConnell is host and storyteller.

**12:45 P.M. (5) CANADIAN FOOTBALL — Toronto vs. Ottawa**

**SPECIAL** First of 13 Canadian League games to be telecast by NBC. Lindsey Nelson reports from Varsity Stadium, Toronto. Major differences from U. S. football—Team, 12 men; Field, 10 yards longer, 11½ yards wider; Downs, 3 to make 10 yards; Blocking, allowed only within 10 yards of scrimmage line; Scoring, touchdowns, 5 points; "rouge," ball kicked out of end zone or not run out by defending team, 1 point.

Tom McHugh  
OTTAWA



Dick Shatto  
TORONTO

**TORONTO ARGONAUTS: Centers:** Watton (41), Hirst (46), Adkins (40). **Guards:** McGee (56), Black (53), Shaw (66), Fisher (51). **Tackles:** Carpenter (60), Parkin (50), Arnett (61), Krol (65), Bennett (64), Connor (63), Collins (58), Bradley (62). **Ends:** Hecker (79), Copeland (77), Pfeifer (70), Scullion (73). **Quarterbacks:** Wirkowski (80), Shatto (88). **Halfbacks:** Curtis (81), Gray (83), McFarlane (99), Fedosoff (95), Toogood (89). **Fullbacks-Wingbacks:** Bass (82), Barbish (85), Fiveash (92), Bell (90), Smylie (84), Haig (86), Foster (87).

**OTTAWA ROUGH RIDERS: Centers:** Bitkowski (40), Baker (41). **Guards:** MacDonnell (50), Boich (51), Kennedy (52), Upton (53), Vaughan (55), Wagoner (56), Hawthorne (60). **Tackles:** Bashak (60), Harris (61), Nowack (62), Carter (66), Polk (68), Smith (69). **Ends:** Simpson (70), Bennett (71), Welton (73), Solwalski (75), Joslin (77). **Quarterbacks:** Samuels (80), Gramling (83), Crain (84), Panciera (86). **Halfbacks:** Kotoff (80), Roberts (81), Turner (82), Tomowski (85), Hayes (86), Stane (88), Pinhey (89). **Fullbacks-Wingbacks:** Westlake (91), Rumball (93), McHugh (95), Yablonski (99).



All times are Chicago Daylight Saving Time.

In Standard Time areas, subtract one hour.

## 9 MOVIE—Western

Frontier Playhouse: Tale of the West.

## 4:30 5 Industry On Parade—Film

Viewers see: (1) The offices of Scott Publications, who issue catalogues and accessories for stamp collectors. (2) Lansing, Mich., plant of the Wahlert Corp., manufacturers of small auto parts.

## 7 Cisco Kid—Western

## 4:45 5 Guided Tours—Travel

## 5:00 2 Public Service—Films

## 4 Lone Ranger—Western

John Hart stars as the masked man.

## 5 Mr. Wizard—Science

Don Herbert explains Diesel engines to Buzz Podewell. He demonstrates the difference between gasoline and diesel engines, and performs a series of experiments showing how the two types work.

## 7 Superman—Adventure

"Jet Ace." International thieves try to get flight secrets from a convalescent test pilot until Superman interferes. George Reeves.

## 9 MOVIE—Western

## 5:15 2 Barker Bill's Cartoons

## 5:30 2 Range Rider—Adventure

## 4 Cisco Kid—Western

## 5 MOVIE—Comedy

"A Bay, A Girl, And A Dog." Two children decide to volunteer their dog's services to Uncle Sam. Jerry Hunter, Sharyn Maffett, and Harry Davenport.

## 7 Rocky Jones—Space Ranger

## EVENING

## 6:00 2 Theater At Dusk—Drama

"Tanaka Archives." A soldier's diary, left far safekeeping with a waterfront padre, leads China Smith to meet a lady named Saga, a soul-saving ex-pug, and a mysterious rug merchant. Dan Duryea.

## 4 News—Paul Skinner

## 7 Cowboy G-Men—Adventure

"Salted Mines." Pat and Stoney aid a mine broker who has been accused of selling the town "salted" mines. Jackie Coogan and Russell Hayden.

## 9 MOVIE—Western

Six-Shooter Theater: "Riders Of The Dawn." A man of the law masquerades as a fake marshal in order to gain the confidence of a gang of outlaws.

## 6:10 4 Weather—Bill Carlsen

## 6:15 4 Sports—Lloyd Pettit

## 6:30 2 Beat The Clock—Games

Bob Kennedy replaces the vacationing Bud Callyer. He emcees for contestants who try to beat the clock. (What was the funniest stunt on the show? See p. 8.)

## 4 Youth Wants To Know

Gav. Robert Meyner of New Jersey is queried by the teen-age students. Gav. Meyner has been in the news recently in connection with the exposure of corruption in a previous state administration, and with the possibility of his being the next Democratic presidential candidate. Next week: *Ethel And Albert*, with Peg Lynch and Alan Bunce. *Youth Wants To Know* will be seen at a new time.

## 7 Sports Final—Duggan

## TV PREMIERE

# SATURDAY, AUG. 28!

# MICKEY ROONEY



in new family comedy series

# "HEY MULLIGAN"

## CHANNEL 5

### 7:00 PM, CDST

presented by the jolly  
Green Giant, your best  
friend in peas and corn.



**7:00 ② STAGE SHOW—Variety**

The Dorsey Brothers present their band and another lineup of guests: Vaughn Monroe, who starts his own show Tuesday night, August 31. Dolores Hawkins, song stylist. Artie Dann, comic. Roger Ray, humor with music attached. Bud & Cece Robinson, dancers. The Romanos, acrobatic dancers. (Are the Dorseys helping revive the past glories of the big name bands? Story on page 16.)

**④ To Be Announced****⑤ MICKEY ROONEY SHOW**

**DEBUT** Mickey Rooney plays the role of Mickey Mulligan, on page at a West Coast broadcasting company. Mulligan's job is a means to an end—he really wants to be an actor. But some days, he fancies himself a writer, a detective, or any other swashbuckling character. The people of the dramatic school he attends, and his co-workers, can't quite figure Mulligan out. His policeman father and mother, a former burlesque star, have given up trying. Mulligan's girl, a secretary of the broadcasting company, has her own ideas about the irrepressible Mickey. The show is on film and was made in Hollywood. With Mickey, as Mickey Mulligan, one Claire Corleton as his mother, Regis Toomey as his father, Carlo Balenda as his girl friend Pat, John Hubbard as his boss Mr. Brown, and Joey Forman as his pal. Tonight: "Hey, Mulligan." After six months of waiting for a role in an amateur theater production, it looks like Mickey will have his big chance. The leading man has laryngitis. Mickey in the star's role. Alan Mowbray plays the dramatic coach. (Film) (Mickey reveals his personal struggles in next week's issue.) Sponsored by Green Giant Company.

**⑦ ENTERPRISE U.S.A.—Docum.**  
Our Nation's industries. (Film)

**⑨ MOVIE—Comedy**

"Scattergood Survives A Murder." Scattergood encounters two old maids who have made a will leaving all to their cot.

**7:30 ⑤ ④ AMATEUR HOUR—Talent**

Ted Mock is host-emcee.

**⑦ GREATEST SPORTS THRILLS**

Filmed highlights of Madison Square Garden events. Sportscasters are Ston Lomax and Morty Glickman: college basketball, Duquesne vs. Niogoro; wrestling, Bibber McCoy vs. Ray Thunder; hockey, N. Y. Rangers vs. Montreal Canadiens; boxing, Pooli Rosi vs. Eddie Compo; college basketball, LoSalle vs. Brigham Young; boxing, Dave Gollardo vs. Lulu Perez.

**8:00 ② TWO FOR THE MONEY**

Herb Shriner returns from vacation tonight. He offers his country humor and quizzes the contestants who must answer the questions before time runs out on the ticking clock.

**⑤ ④ SAT. NIGHT REVIEW**

Host Eddie Albert presents another edition of Hollywood's hot weather treat. The cast includes comedian Alon Young, comedienne Pat Carroll, dancer Lou Wills, Jr., and dancers Hector & Byrd. (Ed Sauter of the Sauter-Finegan orchestra sees a great future for jazz on TV. P. 16.)

**⑦ BOXING—Syracuse**

Poddy Young, New York, vs. Joe Taylor, Binghamton, N.Y., middleweights, 10 rounds. Jack Gregson reports from Syracuse, N.Y.

**TV GUIDE RATINGS**

	Rated	Bouts	W	L	D	KO's
Young	unrated	58	45	10	3	22
Taylor	unrated	39	26	11	2	11

Both of these men are on the comeback trail. Taylor, an upstate favorite holds wins over Nick Barone and Joey de John. Young has been a main event fighter for some time and has one of the best left-hooks in the business.

Compiled by Nat Fleischer (The Ring)

**8:15 ② SENATOR'S REPORT—Talks**

Senators Dirksen and Douglas report.

**8:30 ② THE JACK PAAR SHOW**

Jack gives a lecture on anatomy, with his usual innocent grin. Betty Clooney sings "Little Girl Blue." Johnny Desmond offers "Strow Hot and Cane."



All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

### 9 WRESTLING—Marigold

1st match: Ned Taylor vs. Gordon Hessel

2nd match: Dan Claus vs. Maurice Raberrie

3rd match: Zack Malkov vs. Jahn Arjan

4th match: Frank Taylor vs. Yukon Eric

Tag match: Dave Jons and Ray Rogers vs. Bobby Nelson and Dutch Hefner

Main Event: Aldo Bogni vs. Argentina Rocca. Jack Brickhouse reports.

### 8:45 7 BATTER'S BOX—Quiz

Leonard Stane with baseball quiz game.

### 9:00 2 THAT'S MY BOY—Comedy

The town council requests portraits of its leading citizens, one Jarrin' Jack included. Junior shows a sudden artistic talent and is commissioned to do the painting of his famous father. Eddie Mayehoff, Gil Strattan, Jr.

### 7 PLAYHOUSE—Drama

### 9:30 2 STAR SHOWCASE—Drama

"The Cat With The Crimson Eyes." The eyes of a stane cat are precious enough to involve a pair of murder-bent women, a gambler, and an American searching for the salution to the death of his brother. Charles McGrew, Rita Moreno.

### 4 MOVIE—Comedy

"Mickey." A pretty fifteen-year-old tamboy finds fun in a small town. Lais Butler.

### 5 PRIVATE SECRETARY

Susie MacNamara is off to Paris to combine business with pleasure. It's mostly the latter after she meets a handsome French singer. Ann Sathern. (Film)

### 7 HOUSE OF PLENTY—Drama

### 10:00 2 MOVIE—Comedy

"Champagne For Caesar." A satire dealing with a learned gentleman's campaign to do away with quiz programs. Ronald Colman and Celeste Halm.

### 5 INNER SANCTUM—Mystery

"Pattern of Fear." An unattractive spinster is visited by a phantom lover. Then murder involves a beautiful sister and a wealthy uncle. Beatrice Straight.

### 7 MOVIE—Intrigue

"The Argyle Secrets." A famous columnist is murdered just when he is ready to expose an international scandal.

### 10:30 5 JANET DEAN, R.N.—Drama

"The Van Horne Case." Janet observes tragedy, romance, selfishness, and courage as she aids the victims of an air crash. Ella Raines stars.

### 10:55 4 WEATHER

### 11:00 4 Tony Martin Show—Music

Tony travels to the beach at Waikiki for songs in a Hawaiian setting. Tunes: "Blue Moon," "Honolulu," "Blue Hawaii."

### 5 MOVIE—Suspense

"Lady In The Margue." A beautiful corpse is stolen from the morgue before she can be identified. Preston Foster.

### 6 MOVIE—Comedy

"Bawery Blitzkrieg." A small-time gangster deliberately provokes a fight with a young delinquent. East Side Kids.

### 11:15 4 The Hunter—Adventure

"Operation Ashes." Bart Adams, "The Hunter," goes into East Berlin to rescue a woman spy who has been cornered by Russian agents. Barry Nelson is Bart Adams. (Film)

### 11:30 2 I'm The Law—Police Drama

"The Bust Of Plata." A strange accident happens to a professor who has threatened to expose a scandal on the college campus. Lieutenant Kirby is not so sure it was an accident. George Raft.

### 7 MOVIE—Suspense

"Boss Of The City." The leader of a black-market gang is a respected citizen.

### 11:45 4 Boston Blackie—Mystery

Kent Taylor stars as Blackie.

### 12:00 2 News

### 5 Faces In The Window

Ken Nordine narrates tale of intrigue.

### 2 Commercial

### 12:05 2 MOVIE—Intrigue

"Secret Service Investigator." In order to help track down a band of counterfeiters, a veteran assumes the role of an ex-convict whom he resembles.

### 12:15 4 News—Tom Mercein

### 12:20 4 MOVIE—Drama

"Shantytown." A young girl falls in love with a mechanic who has become involved with a gang of auto thieves. Mary Lee.



Please address all letters to Regional Editor—TV Guide, 731 S. Plymouth Ct., Chicago 5, Ill.

### A Vote For Mal & Bette

I just read in this week's TV GUIDE that Howard Miller and June Valli are coming back to *Close-up*. I was very sorry to read this. I think Bette Chapel is just as good a singer as June Valli. And I think Mal Bellairs is much better than Howard Miller.

The show was getting more interesting every day. I hope there are other viewers who feel the same way I do. And I hope that Bette and Mal will have a show of their own this fall.—*Beverly Fink, Chicago, Ill. (We think they're good too, but so are June and Howard. More letters such as yours can influence WNBQ to give Mal and Bette another show. Write Channel 5, c/o the Merchandise Mart, Chicago.—Ed.)*

### Perry Como Fan Club

We would like to start a Perry Como Fan Club. We would appreciate it if you would tell us where to write for information regarding Perry Como. We want pictures, pins, etc.—*Wynne Botkin, Michigan City, Ind. (Perry's headquarters at CBS-TV, 485 Madison Ave., New York 22, N.Y. can get you started.—Ed.)*

### Gushy For Leonetti

Will you please tell me where I can write to get an autographed picture of Tommy Leonetti?—*Jo Ann Mueller, Chicago. (Try writing to Tommy's office, Room 314, 177 North State Street, Chicago.—Ed.)*

### Movies Better Than Ever?

I have been watching the Polk Bros. Nite Owl Feature Film for a long time. I think they are going too far in their choice of movies for television. Do they think people enjoy those "horrible" movies? The English ones are the most ridiculous I have ever viewed.—*Judy Griffin, Chicago.*

### Paging Mr. Hoff

I think it's very disturbing to have such a name as P. J. (Hoff) on television. Every time I hear those initials it makes me think of pajamas.—*Dotty Norse, Winnetka, Ill.*

### A Plug For Our Golf Show

It was a real pleasure to be at the Civic Theater, to see TV GUIDE's Golf Show on TV. Being a Toni Gilman fan, I was hoping to see her win an award . . . I hope that when they start handing out awards for good columnists, that they give one to that grand guy, Irv Kupcinet.—*Mrs. Betty Dugton, Chicago. (Ditto.—Ed.)*

### Is Jim Moran A Pseudonym?

Somewhere, quite recently, I read that the name "Jim Moran" was a pseudonym and nobody will believe me. I can't find the article for proof. Can you affirm or deny?—*Mrs. John Kolenburg, Chicago.*



Moran

(Sorry, but it looks like you're misinformed. Jim Moran was christened James M. Moran. He was born August 8, 1918.—Ed.)



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## MORNING

- 8:30 **2 True Picture—Film**
- 8:45 **9 Christophers—Religious**  
Father Keller presents films and guests.
- 9:00 **2 What Catholics Believe**  
Reverend James McQuade of Cleveland's John Carroll University discusses "The Bible." This is the final show of the series. Next week at this time: The first in a month of dramas by Morton Wishengrad to commemorate the Jewish Tercentenary in America. The opening play "A Rhode Island Refugee" tells of early Jewish settlers in America.
- 6 MOVIE—Comedy**  
"Two Weeks To Live." By mistake Abner is told he has only two weeks to live, and Lum decides to hire him out.
- 9:15 **5 Bible Time—Stories**  
Mrs. Ruby Manikom, wife of Dr. Rojah B. Manikom of the World Council of Churches, subs for the vacationing Marcella Hein.
- 9:30 **2 Exploring God's World**  
The lesson on birds is continued this week and the feeding of animals in the wintertime is discussed also. Today junior craftsmen learn how to make two more kinds of bird feeders. These are for use during the winter and fall. Equipment needed for the first feeder will include two aluminum pie plates, a saw, a hammer, a broom handle, and some nails. For the second feeder a quart mason jar, branches or a dowel stick, heavy wire, and pliers are necessary.
- 5 The Pulpit—Religious Talk**  
Religious program with John Morch, principal of Manchester College, Oxford, England, interviewed by Dr. Kenneth Hildebrand, pastor of Central Church of Chicago.
- 7 Flight Plan—Aviation**  
Civil Air Patrol program.
- 9:45 **5 The Christophers**  
Father James Keller with guest Milton Cross, radio commentator.

- 10:00 **2 This Way Up—Religious**  
**5 Live And Learn—Discussion**  
Discussion on "Mon and Religion." Guest: Dr. Adolphe Keller, vice-president of Alliance of Reformed and Presbyterian Churches, Geneva, Switzerland, speaking on "Christians in the struggle for world community."
- 7 MOVIE—Feature Film**  
**9 MOVIE—Western**  
"Blazing Arrows." A young guide on a cross-country caravan becomes involved with an orphaned French girl, to the consternation of his partners who try to break it up. Gary Cooper.
- 10:30 **2 MOVIE—Western**  
"Death Valley Outlaws." Cut throats pose as vigilantes. Don Barry stars.  
**4 This Is The Life—Religious**  
An untimely auto crash puts pretty young Harriet in the hospital just in time to delay her wedding indefinitely.
- 5 Sunday Funnies**  
Uncle Ned Locke reads the comics.
- 11:00 **4 Church Services**  
Presented by the Lutheran Church—Missouri-Wisconsin Synod, Special State Fair program from Radio Hall.  
**5 Film Short**
- 11:30 **2 Contest Carnival—Kids**  
Gene Crane, Kernel, Puff, Corny, and Dave Stephens' band welcome four more young performers to Philadelphia: Earl McConnell, acrobatic balancer of Pittsburgh; Rose Rugeri, contortionist of Philadelphia; Leonard Gardiner, magician of Philadelphia; Joyce Meatha, rolling globe, of Dayton, Ohio.  
**5 MOVIE—Western**  
"Desert Patrol." When a fellow ranger is killed, his comrade sets out to track down the outlaws who murdered him.  
**7 Faith For Today—Religious**  
TV Pastor William Fagol asks parents to reconsider their religious responsibilities in view of their influence on their children. Why should a child go to Sunday School if its parents stay home from church?

### ② Dick Tracy—Mystery Drama

"Prune Face." Part II. With their prisoner, Prune Face and Soup await Tracy's arrival at their hideout. Ralph Byrd.

## AFTERNOON

### 12:00 ② Little League World Series

Filmed highlights of the finals in the Little League World Series from Williamsport, Pa. Mel Allen describes the action. There will also be film clips of some of the outstanding plays and players in the games leading up to the finals.

### ④ Noontime Comics

### ⑦ Illinois Government—Film

"The Illinois General Assembly," including the role of the legislature; election of its members; cumulative voting; and reapportionment, is discussed by Warren L. Wood and James Gray.

### ⑤ MOVIE—Western

Action Theater: "Ridin' The Lone Trail." A ranch foreman terrorizes the countryside by riding out as the masked chief.

### 12:15 ② Weather—P. J. Hoff

### ⑦ Your Future Home—Ideas

### 12:25 ② Sports—Bill Watts

### 12:30 ② MOVIE—Western

"The Tulsa Kid." A cowboy who wants no trouble goes about unarmed.

### ④ Wonders Of The Wild

### ⑤ Frontiers Of Faith

Today's program is presented in cooperation with the Southern Baptist convention. Reverend Roy O. McClain of the First Baptist Church in Atlanta, Ga., discusses "For God So Loved the World." The choir of the church provides a musical background. (Film)

### ⑦ Amateur Hour—Talent

Bob Murphy emcees. (Guests are invited to the Civic Opera Theater. Tickets unnecessary.)

### 12:45 ④ Armchair Travels—Films

### 1:00 ⑤ ④ John Ott—Gardening

"Apple Harvesting," is discussed and explained by Mr. Ott, who shows time-lapse films. Eddie Doucette, who returns with his Home Cooking tomorrow, visits.

### ⑨ Batting Practice—Warm Up

Jack Brickhouse comments.

### 1:10 ② Lead Off Man—Interviews

Vince Lloyd interviews players.

### 1:30 ② Farmtown U.S.A.

George Menard welcomes the winners of the farm sports festival held each year at the University of Illinois by the Illinois Agricultural Association.

### ④ Stu Erwin—Comedy

"The Landlord." Stu Erwin gets left "holding the house" when he tries to help a friend sell an ancestral home. Stu doesn't have any trouble finding a buyer, but when it comes to evicting an attractive widow, that's another story. (Film)

### ⑤ MOVIE—Puppets

"The Seven Ravens."

### ⑦ Wild Bill Hickok—Western

"Innocent Cowpoke." An ex-convict is accused of killing the judge who sentenced him to jail. Wild Bill and Jingles try to expose the real killer. Guy Madison.

### ② BASEBALL—Doubleheader

Cubs vs. Pittsburgh Pirates at Wrigley Field. Jack Brickhouse reports. Tenth inning interviews with Brickhouse and Harry Creighton at the end of the first game.

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**2:00 ② Buster Crabbe—Western**

**④ Zoo Parade—About Animals**

"Teaching the Animals to Be Your Friends." Marlin Perkins. (Film)

**⑦ Annie Oakley—Film**

"Justice Guns." Annie is called upon to use her expert marksmanship to defend the pride of a retired teacher.

**2:30 ② MOVIE—Western**

"Sons Of Adventure." A western-film star is murdered while filming a scene.

**④ Roy Rogers—Western**

After supposedly embezzling from the bank, Jed Collins abandons his wife and daughter and joins a gang of outlaws. Roy, Dole Evans, and Pot Brady.

**⑤ Comment—News Analysis**

**RETURN** Four experts give terse analytical reports on current affairs.

**⑦ Ramar of the Jungle**

"Flower of Doom." Two unscrupulous Americans are caught by the Shota sect.

**3:00 ④ The Grenadiers—Musical**

Music by the Grenadiers with Frank Rauch directing. Gene Emerald emcees State Fair celebration.

**⑤ American Forum—Discus.**

Next week at this time: a telecast of the U.S. National Tennis Championship Tournament from Forrest Hills, New York. American Forum will be seen on that Sunday only at 1:30 P.M.

**⑦ MOVIE—Feature Film**

**3:30 ② This Is The Midwest—Docum.**

Fahey Flynn and Thomas H. Coulter of Chicago Association of Commerce with interviews and discussions.

**⑤ Zoo Parade—About Animals**

"The Children's Zoo." A special animal display is set up just for children. The children are allowed to pet and hold the tame animals such as the red leg tortoise.

**4:00 ② Man Of The Week**

The man of the week is Honorable Carlos Davila, secretary general to the Organization of American States, and former president of Chile. He is also a widely known editor and lecturer.

**⑤ ④ Out On The Farm**

The folks on the Landmeier Farm out in Cloverdale, Ill., talk on a two-way remote hookup with Ken Fiske, our host on the U. S. Dept. of Agriculture Research Farm in Beltsville, Md. They discuss the effect the U. S. form has had on Midwestern farmers. Mr. Fiske talks with Wilbert Landmeier about "Field Craft and Dairying;" with 7-year-old Jimmy Landmeier about "pig raising;" and with the Landmeier gang about "cat and sheep problems." John Ott displays time lapse photography on the growth of soy beans. Eddy Arnold is our host. Clint Youle supplies tips on weather conditions. This is the final show of this series. Next week at this time: *Hall Of Fame* returns.

**⑦ Super Circus—3 Ring Thrills**

Claude Kirchner, Mary Hartline, the Clowns, and the Super Circus band present: Chase & Parks, trampoline; Lee Marks & Billie, jugglers; "Nursery Rhymes," clown skit; Kayletta, aerolist.

**4:30 ② Youth Takes A Stand—Panel**

Four Capital page boys discuss current issues: Derek Hawver of California; Paul Kanjorski of Nanticoke, Pa.; Tom Money-maker of Arlington, Va.; and George Trumport of Cranford, N. J. Jim McKay moderates.

**5:00 ② Now And Then—Literary**

**④ Paul Hartman Show**

Fay Wray and Natalie Wood.

**⑤ Meet The Press—Discussion**

**⑦ Cisco Kid—Western**

**5:30 ② You Are There—Drama**

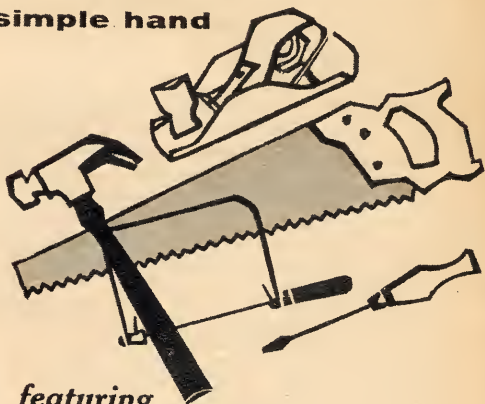
**RETURN** "The Treason of Aaron Burr." Veteran newsmen Walter Cronkite, assisted by staff reporters and the roaming cameras, takes the viewer back to January, 1807. Aaron Burr, former vice president of the United States is accused of trying to set himself up as an emperor of the Spanish colony of Mexico and the vast new territories recently purchased from France. Burr is arrested and returned to Richmond, Va.

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**10:45 TO 11:00 PM**

**WBBM-TV, CHANNEL 2**

Chicago's Showmanship Television Station

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All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

**4 You Asked For It—Requests**  
Art Baker answers requests.

**5 Roy Rogers Show—Western**  
"The Unwilling Outlaw." After supposedly embezzling funds from the bank, Jed Collins joins an outlaw gang. Roy and Dale try to find him and learn the reason for his new life of crime. (Film)

**7 Big Picture—Army Films**

## EVENING

**6:00 2 Earn Your Vacation—Quiz**

Comedian Johnny Carson emcees.

**5 4 College Of Musical Knowledge**

**7 You Asked For It—Requests**  
Art Baker introduces Roy Weatherby, builder of the world's most powerful sporting rifle, who will demonstrate the Weatherby 300. Other features include Rev. Bab Richards, famous pale-vaulting preacher; the De Waynes, a pair of head-over-heels performers; Jack Cassongham, a uranium specialist who will tell how to find the precious ore; and a view of motorcycle baseball. (Film)

**9 Quality Theater—Film**

**6:30 2 Your Playtime—Drama**

"Melody Black." The small town is gossiping about a local murder. Her continued piano lessons and a \$1000 note implicate a young girl in the crime. (Film)

Cast

Peggy Harper.....Nancy Gates  
Roger Libbatt.....Robert Paige  
Fred Crain.....Peter Graves  
Lt. Brailey.....John Galaudet

**5 4 Mr. Peepers—Comedy**

Mr. Peepers could hardly forget the day he bought Nancy an engagement ring. The whole town knew of his purchase—except for Nancy. Wally Cox and Pat Benoit star. (Film)

**7 Playhouse—Anita Colby**

Natalie Woods and Alan Napier star in "Playmates," the tale of a lonely 12-year-old girl and her author father who live in an English manor house. The girl has strange invisible playmates as her friends.

Natalie Woods is Manica, Alan Napier is Stephen Everton. (Film)

**9 MOVIE—Comedy**

"Sky High." A tail gunner is assigned by intelligence to impersonate a saboteur. Sid Melton, Mara Lynn, and Fritz Feld.

**7:00 2 TOAST OF THE TOWN**

It's one "Ed" pinch-hitting for another tonight, when Eddie Fisher takes over the emcee chores. Eddie sings songs and introduces: the American Legion's Jackson Zouaves drill team; "Joyce's Camel" (the real thing, humps and all); and the winners of a Chicago newspaper singing contest.

**5 4 SUMMER COMEDY HOUR**

An hour of mirth and melody with: comedienne Kaye Ballard; comic Ronny Graham; opera star Mimi Benzell; and dancer Pete Genaro. Mr. Genaro performs in a production number with Dania Krupska, the choreographer for Comedy Hour.

**7 FLIGHT NO. 7—Travel**

"Fabulous Fishing in South America" and "Holiday in the Caribbean." The first film includes sights of fishing in Chile and The Argentine while the second takes us to such places as the Virgin Islands, Jamaica and Cuba. (Film)

**7:30 7 BIG PICTURE—Army Film**

"Korean Windup." A film report of the fighting in Korea from the first landings in 1950 to Gen. Mark Clark's final speech in 1954.

**8:00 2 THEATER—Film Drama**

Ruth Hussey and William Lundigan star in "To Lift a Feather," a psychological suspense drama. Lundigan plays a man who suffers from nightmares which seem to forecast the future. His wife, Ruth Hussey, becomes hysterical because of this strange situation. (Film)

Cast

Emma .....Ruth Hussey  
Charlie .....William Lundigan  
The Doctor .....Jonathan Hale  
Bald-headed man .....Par Johnson  
Man on Crutches .....Skelton Knaggs

**5 4 TV PLAYHOUSE—Drama**

"The Power of Suggestion," by David Shaw. Two ad agency executives and their wives share a summer home. When business keeps one of the men away, a neighbor intimates that the resultant threesome is cause for scandal.

**Cost**

Gwen .....Phyllis Kirk  
Leoro .....Nevo Patterson  
Ken .....Billy Redfield  
Bill .....Don DeFore

**7 BOB CONSIDINE—Talk**

**9 ROCKY KING—Roscoe Karns**

Rocky and Sgt. Hart are notified of a woman who has been badly beaten. The woman is taken to the hospital and is expected to recover, but instead, Rocky finds himself working on a murder case. Roscoe and Todd Karns.

**8:15 7 JANE PICKENS SHOW**

Patti Pickens subs for sister Jane, who returns from vacation next week. Patti sings in a library setting: "If I Loved You," "How Could You Believe Me?" "I Can't Get Started," "Long Ago and Far Away," "I'll See You in My Dreams," and the lovely "Too Marvelous."

**8:30 2 MAN BEHIND THE BADGE**

"The Case of the Winning System." The head of the thoroughbred racing protective bureau, Spencer Droyton, seeks on ex-college professor and two accomplices who have a seemingly foolproof system for winning at the track. Drayton, an ex-FBI man, is head of an organization formed by the country's race track owners to investigate illegal practices at turfside.

**Cost**

Spencer Droyton.....Herbert Nelson  
Vera .....Glorio Morlowe  
Bill.....Allan Stevenson  
The Manager.....Sidney Smith

**7 DR. I.Q.—Quiz**

**9 PLAINCLOTHESMAN—Drama**

"Mixed Doubles." The Unseen Lieutenant and Sgt. Brady investigate the murder of a wealthy industrialist who has been killed on his yacht. Ken Lynch. (Film)



GEORGE GOBEL, "king of the comics," heads a new show in the Empire Room of the Palmer House. George returns to television on October 2 with a Saturday night NBC show. Featured with him in the Empire Room are Maureen Cannon, the Doubledaters, the Three Hous and Charlie Fisk and his orchestra.

—Adv.



Standard Time areas, subtract one hour.

- 9:30** ② **WHAT'S MY LINE?—Quiz**  
Regular panelists are Dorothy Kilgallen, Bennett Cerf, and Steve Allen.
- ④ **OZZIE AND HARRIET**  
⑤ **THE HUNTER—Adventure**  
"Time and Tide." Bart Adams is called upon to find the daughter-in-law of a U. S. general. The girl, a native of Poland, has disappeared behind the Iron Curtain. Barry Nelson. (Film)
- ⑦ **STOCK CAR RACING**  
Raceway Park. Wayne Adams announces.
- ⑨ **TV THEATER—Film Drama**  
"Cocoon." A talented young girl tries to break away from her possessive mother when the latter interferes.
- 10:00** ② **NEWS SPECIAL**  
④ **NEWS—Larry Clark**  
⑤ **WEATHER—Clint Youle**  
⑨ **MOVIE—Comedy**  
Courtesy Theater. "Heartbeat." (1st showing) Practicing to be a pickpocket, a girl goes to an embassy ball. Ginger Rogers, Jean Pierre Aumont, and Adolphe Menjou. Sponsored by Courtesy Motors.
- 10:10** ⑤ **DORSEY CONNORS—Tips**  
Keep your car neat.
- 10:15** ② **PLAYHOUSE—Film Drama**  
"Make Your Bed." A newly married couple plans to set up housekeeping in their own way, but relatives interfere.  
⑤ **NEWS—Alex Dreier**  
"Man On The Go" with news.
- 10:30** ④ **U.S. STEEL HOUR—Drama**  
"Grand Tour," by Elmer Rice. The capitals of Europe form a background for romance when an American schoolteacher meets a charming embezzler. Julie Haydon, Zachary Scott, Ruth Ford, Addison Richards.  
⑤ **THE BIG PLAYBACK—Film**  
⑦ **MOVIE—Feature Film**
- 10:45** ② **HERE'S HOW—Crafts**  
Phillip Lewis and Dinny Bruce demonstrate simply and quickly how Mr. and Mrs. Householder can do odd jobs and make use of common tools.  
⑤ **SPORTS—Norm Barry**
- 1:00** ② **News—Frank Reynolds**  
⑤ **MOVIE—Mystery**  
"Crown Jewels." The disappearance of the world's most valuable jewels brings about an expert analysis of the crime.
- 11:15** ② **MOVIE—Drama**  
"Flesh And Blood." When his sister dies giving birth to his best friend's child, a young doctor interests himself in the child's future. Richard Todd.
- 11:30** ④ **Rocky King—Mystery**  
"Murder on the Downbeat." While Rocky vacations, Sgt. Hart investigates the murder of a woman found dead in the dressing room of her ex-husband.  
⑨ **News—Les Nichols**
- 11:45** ⑨ **Weather—Carl Greyson**
- 12:00** ④ **MOVIE—Comedy**  
"Yokel Boy." A motion-picture publicity stunt involves a country boy. Joan Davis.  
⑦ **MOVIE—Feature Film**  
⑨ **Midnight Run—Music**  
Dirk Courtenay spins discs and interviews celebrities both in person and on film. Pre-release motion picture film clips are shown, in addition to Courtney's chatter.
- 1:00** ④ **News—Tom Mercein**

**Debuts Monday**

*Creative Cookery*

**10:00-10:55 a.m.**

*Creative Cookery*

**WBKB**

**CHANNEL**

**7**

**ABC TELEVISION NETWORK**



All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

## MORNING

- 6:40 **2** **Today's Thoughts**  
 6:45 **2** **Farm Daily—Menard**  
 George Menard with news for farmers.  
**5** **Everett Mitchell—Talks**
- 7:00 **2** **The Morning Show-Variety**  
 Features this week include Jack Paar's shopping guide, household hints, and the "news that no one else prints" dept. Pupi Campo will report sports news, teach the ladies how to play golf, give a few Spanish lessons, and test new toys for children. The "my-kid-said" contest will continue, with Charlemagne dolls being awarded to viewers. (Five minutes of local news at 7:25, 7:55, 8:25, and 8:55 A.M.)  
**5** **4** **Today—News, Interviews**  
 Filmed highlights of the National Amateur Golf Tournament in Detroit, Mich. A look at the Texas primary elections. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)  
**7** **Chicago Parade—Variety**  
 Chuck Bill emcees and the Prairie Ramblers supply the music.
- 8:00 **7** **Breakfast Club—Don McNeill**
- 9:00 **2** **Garry Moore—Variety**  
 Comic magician Mr. Ballantine visits the crew. Henry Morgan and Durward offer their version of a bus driver's basic training. Isobel Robins, Larry Grayson duet.  
**5** **4** **Ding Dong School**  
 Nursery with Dr. Frances Horwich.  
**7** **Pied Piper—Kids**  
 Art Hern with fun for the children.  
**9** **Paul Fogarty—Exercises**  
 Bust, shoulder and arm slenderizers.
- 9:30 **2** **Godfrey And Friends**  
**5** **4** **A Time To Live—Serial**  
 Lenore Eustice visits Greta Powers in jail.  
**7** **Play House—Kiddies**  
 Angel Casey with games and stories.  
**9** **Time For Stories**
- 9:45 **5** **4** **Three Steps to Heaven**  
 Bill Morgan remembers the name of a former buddy.

- 10:00 **5** **4** **Home—Women's News**  
 Editor-in-chief Arlene Francis returns from vacation. She reads "mail from Home." Rose Mackelberg, Hou'dini's investigator, discusses fakes in the magician and medium field. Esther Van Wagoner Tuffy reports on Washington. A fashion show.  
**7** **Creative Cookery—Recipes**  
 Francois Pope and his sons, Bob and Frank, at a new time, instructing housewives in the preparation of everything from TV snacks to elaborate foreign dishes. Today's dishes are "Tomato Tulip" and liver pate hors d'oeuvres; cucumbers in sour cream, and French fried shrimp.  
**9** **A To Z Of Cookery—Tips**  
 "Dog days"—cool meal.
- 10:30 **2** **Strike It Rich—Quiz**
- 10:55 **7** **News—Ulmer Turner**  
**9** **News—Steve Fentress**
- 11:00 **2** **Valiant Lady—Serial**  
**5** **4** **Eisenhower Address**  
 President Eisenhower delivers a major policy address from the American Legion Convention, Washington, D.C.  
**7** **Danny O'Neil Show**  
 Danny, Chet Roble, Nancy Wright.  
**9** **King's Crossroads—Film**
- 11:15 **2** **Love Of Life—Serial**
- 11:30 **2** **Search For Tomorrow**  
**4** **Gordon Thomas-Interviews**  
**5** **To Be Announced**  
**9** **Earl Nightingale—Chats**
- 11:45 **2** **Guiding Light—Serial**  
 Dick and Janet discuss the coming of Dr. Baird's new assistant. James Lipton.
- 11:55 **7** **News—Ulmer Turner**  
**9** **News—Steve Fentress**

## AFTERNOON

- 12:00 **2** **Portia Faces Life—Serial**  
**4** **What's New In The Kitchen**  
**5** **Noontime Comics**  
 Johnny Coons entertains the kiddies.  
**7** **Happy Pirates—Variety**  
 Two-Ton Baker with Art Hern.  
**9** **Hi Ladies—Interviews**  
 Mike Douglas emcees the fun.

12:15 ② **The Seeking Heart—Serial**

12:30 ② **Welcome Travelers**

Co-hosts Tommy Bartlett and Bob Cunningham greet travelers in Chicago.

③ **Bob & Kay Show—Chats**

Kay Westfall and Bob Murphy.

12:45 ④ **News**

⑦ **Charm Salon—Beauty**

12:55 ⑦ **News—Ulmer Turner**

⑨ **News—Steve Fentress**

1:00 ② **Robert Q. Lewis—Variety**

④ **Grenadiers—Musical**

⑤ **Home Cooking—Recipes**

**RETURN** Eddie Doucette returns to his post as mentor, with easily followed recipes. Eddie considers costs as well as glamor, and uses clever touches to meals. Today: Chicken that's different; peach meringue torte.

⑦ **Ruth Crowley—Baby Care**

⑨ **MOVIE—Comedy**

"Too Many Women." The playboy son of a Venezuelan rubber planter comes to New York to negotiate a huge loan.

1:15 ⑦ **The Doctor Answers—Talk**

Elizabeth Hart conducts discussion with Dr. W. W. Bauer.

1:30 ② **Linkletter's House Party**

④ **Bob Heiss—Interviews**

Talks with "The Mon Next Door."

⑤ **Melody Magazine—Musical**

Wed Howard reviews records.

⑦ **Claude Kirchner—Variety**

Songs by Buddy Moreno.

1:55 ④ **Weather—Bill Carlsen**

2:00 ② **Big Payoff—Quiz**

Randy Merriman and Bess Myerson.

④ **To Be Announced**

⑤ **Greatest Gift—Serial**

**DEBUT** The story of a young woman doctor who returns to her small town home after the years at medical school and in the Army Medical Corps in Korea. Dr. Eve has come to Ridgeton to take over the practice of her late uncle but despairs of her small practice.

⑦ **Swingalong—Musical**

Kenny Bowers and the Modulators.

⑨ **Paul Dixon Show—Musical**

**PREMIERE  
TODAY**

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A new program series presenting original recipes and cooking short-cuts . . . and featuring the nationally-famous master chef

**EDDIE DOUCETTE**

Monday thru Friday

• 1:00 - 1:30 p.m. •

**WNBQ** channel **5**

NBC TELEVISION





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- 2:15** ⑤ ④ **Golden Windows—Serial**  
Julie cares for the injured Tom.
- 2:30** ② **Bob Crosby—Musical**  
Tunes: "Dipsy Doodle," "The Man Upstairs," "Hottentot," "The High and the Mighty," "Something to Remember You By." Bab, with Jaan O'Brien.
- ④ **To Be Announced**
- ⑤ **One Man's Family—Serial**  
Hazel thinks she sees an unexpected visitor in Hawaii.
- 2:45** ⑤ ④ **Concerning Miss Marlowe—Serial**
- 3:00** ② **Brighter Day—Serial**  
Sandra at last faces Reverend Dennis.
- ⑤ ④ **Hawkins Falls—Serial**  
Otta Jena holds his wife a captive.
- ⑦ **Home Theater—Comedy**  
"The Parasol." The lovable old grandfather promises little Mary Jane a parasol, but doesn't count on a bouncing check. Jack Mitchum and Marjorie Stapp.
- ⑨ **MOVIE—Western**  
"Outlaws Of Stampede Pass."
- 3:15** ② **Secret Storm—Serial**
- ⑤ ④ **First Love—Serial**  
Zach waits for a reply to his letter to Chris. Chris is played by Frankie Thomas.
- 3:30** ② **On Your Account—Quiz**  
Win Elliot emcees the quiz.
- ⑤ ④ **The Betty White Show**
- ⑦ **Time For Uncle Win—Kids**  
Folk songs, animals, fun with Win Stracke.
- 3:55** ⑦ **News—Ulmer Turner**
- 4:00** ② **Shopping With Miss Lee**
- ④ **Beulah Donohue—Women**
- ⑤ **Pinky Lee—Comedy, Games**
- ⑦ **Jungle Adventure—Film**  
"Maneaters of the Masai." Osa and Martin Jahnsan.
- ⑨ **Bandstand Matinee—Musical**  
Jim Lounsbury with discs for teenagers.
- 4:20** ② **MOVIE—Comedy**  
"Lady With Ideas." An ambitious actress seeking publicity poses as a Russian star suffering from amnesia. Pamela Britton.
- 4:30** ⑤ ④ **Howdy Doody—Puppets**  
A stranger comes to town with plans to build a factory in Daodville Park.

- ⑦ **Garfield Goose and Friend**  
"King" Garfield and Frazier Thamas.
- 4:55** ⑨ **News—Les Nichols**
- 5:00** ② **Range Riders—Adventure**
- ④ **Superman—Adventure**
- ⑤ **Elmer, The Elephant—Kids**  
John Conrad entertains.
- ⑦ **Jolly Seven Gang—Kids**  
Jae Kelly and Roguespierre, the Robot. (Guests invited. Write Guest Relations, WBKB, Chicago.)
- ⑨ **Bob Atcher—Kids**
- 5:30** ② **Gene Autry—Western**
- ④ **Foreman Tom—Western**
- ⑤ **Close-Up—Musical**  
Bette Chapel and Mal Bellairs, with the Art Van Damme Quintette.
- ⑨ **News—Leslie Monypenny**
- 5:45** ⑦ **News—Austin Kiplinger**
- ⑨ **Curbstone Cut-up—Chats**  
Ernie Siman with interviews.

## EVENING

- 6:00** ② **Sports—Bob Elson**
- ④ **Hot Shot Revue—Musical**
- ⑤ **Weather—Clint Youle**
- ⑦ **Sports—Jack Drees**
- ⑨ **Captain Video—Adventures**  
Capt. Videe enters the forbidden planet.
- 6:05** ⑤ **News—Jack Angell**
- 6:10** ⑤ **Sports—Joe Wilson**
- ⑦ **Weather—Wayne Griffin**
- 6:15** ② **News—Julian Bentley**
- ④ **News**
- ⑤ **Dorsey Connors—Travel**  
Labor Day weekend tour.
- ⑦ **News—John Daly**
- ⑨ **Sports Final—Vince Lloyd**
- 6:20** ⑤ **Alex Dreier—Features**  
"Man On the Go," with news.
- 6:25** ④ **Weather**
- ⑤ **Tony Weitzel—Comments**
- 6:30** ② **News—Douglas Edwards**
- ④ **Sports—Larry Clark**
- ⑤ **Tony Martin—Music**  
Tony opens with "It's a Lovely Day Today." Tunes: "Little Things Mean a Lot," "Let's Try Again," "Little Shoemaker."

**7 U.S. Highway 1954****9 News-Spencer Allen****6:45 2 Perry Como-Musical**

Tunes: "Hernando's Hideaway," "I'm a Fool to Care," "When Your Hair Has Turned to Silver," "Sabbin' Wamen."

**5 4 News-John C. Swayze****9 Chicagoland Newsreel****7:00 2 BURNS & ALLEN-Comedy**

Gracie's Uncle Harvey causes a lot of excitement in the Burns' community when he invents a "magic fluid." (Film)

**4 NAME'S THE SAME-Panel**

Panelists: Gene Rayburn, Joan Alexander, Bess Myerson. Robert Q. Lewis moderates.

**5 CITY DESK-Panel**

Len O'Connor moderates a discussion.

**7 SKY KING THEATER**

"The Giant Eagle." After each of three bank robberies, police chase the thieves to a dead end road. The get-away car then disappears. Sky King attempts to find the hideout. Kirby Grant. (Film)

**9 MOVIE-Feature Film****7:30 2 TALENT SCOUTS-Variety**

Arthur Godfrey emcees professional talent.

**4 THE GOLDBERGS-Comedy**

The Goldbergs are still up at Pincus Pines, but the vacation is over. The kitchen help has walked out and Molly and crew volunteer to prepare the meals. Marcel Hillaire appears as the temperamental pastry cook. Gertrude Berg is Mally, Robert H. Harris is Jake, Arlene McQuade is Rasalie, Tam Taylor is Sammy, and Eli Mintz is Uncle David.

**5 BACKGROUND-Commentary****7 CONCERT-Howard Barlow**

Salaist: tenor Brian Sullivan.

**Program**

Mr. Sullivan

Surrey With the Fringe on Top .....

Rodgers & Hammerstein

If I Love You ....Rodgers & Hammerstein

M'Appari, from "Martha" ....Von Flotow

Only a Rose.....Rudolf Friml

**Chorus**

Streets of New York .....Victor Herbert

Freddy and His Fiddle .....Grieg

(Arr. by Wright & Farrest)

**Orchestra**

Dance of the Hours, from "La Gioconda"

.....Ponchielli

**8:00 2 PUBLIC DEFENDER-Drama**

"The Last Appeal." Public Defender Bart Matthews believes in the innocence of a young boy convicted on a murder charge. In only a few hours, the youth will be executed for his crime. Reed Hadley, with Richard Jaeckel, Robert Armstrong. (Film)

**5 4 RECITAL HALL-Musical**

Violinist Tossy Spivakovsky appears tonight, playing his priceless 1721 Stradivarius violin. Mr. Spivakovsky, a native of Russia, lived in Germany and Australia before coming to the U.S. He is known as an early exponent of the music of Bela Bartok.

**Program**

Appassionata .....Vasa Suk

Nocturne in E Flat Major .....Chopin

Introduction and Rondo Capriccioso .....

Saint-Saens

Introduction and Tarantelle ....Sarasate

Hopak .....Mussorgsky

**7 EISENHOWER ADDRESS**

President Eisenhower delivers a major policy address from the American Legion Convention, Washington, D.C.

**9 BOXING-Preliminaries**

Chris Schenkel reports from St. Nick's.

**8:30 2 MASQUERADE PARTY**

Peter Donald emcees as panelists Ilka Chase, Buff Cobb, and Ogden Nash try to find out who's disguised. Bobby Sherwood is tonight's guest.

**5 4 ROBERT MONTGOMERY**

"A Matter of Luck" by Sid Marse. A down and out singer finally gets a chance at success. His agent arranges for the big break, his girl is thrilled, but something prevents the singer from taking advantage of this opportunity.

**Cast**

Bill .....John Newland

Dabe .....Vaughn Taylor

Dr. Matthews .....Anne Seymour

**7 BOXING-Preliminaries**

Fred Sayles and Tammy Laughran report from Eastern Parkway Arena, Brooklyn.



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## Tonight — 9:30

See

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### 9:00 ② SUMMER THEATER

"The Secret Self" by Michael Dyne. A newspaperwoman who had risen to the top through ruthless tactics, returns to her home after an attack by an unknown assailant. After months in the hospital, she must begin life anew.

#### Cast

Daratha ..... Nancy Kelly  
Jamison Wyatt ..... Peter Caksan  
Lucie-Anne ..... Meg Mundy  
Hallam ..... Staats Catsworth  
Korolenka ..... Everett Slaan  
Jim Cannan ..... Russell Hardie

### ⑦ BOXING—Eastern Parkway

Bob Satterfield, Chicago, vs. Frankie Daniels, Bakersfield, Cal., light heavyweights, 10 rounds. Fred Sayles and Tommy Laughran report from Eastern Parkway, Brooklyn, N.Y.

#### TV GUIDE RATINGS

Rated	Bauts	W	L	D	KO's
Satterfield	9	51	33	16	2 27
Daniels	unrated	32	23	8	1 15

Daniels, California State Champion, makes his TV debut in this bout. He is a very hard hitter and a good boxer. Satterfield is considered one of the hardest sackers in the ring today. This clash could end in one punch from either man. It should be a war while it lasts!

Compiled by Nat Fleischer (The Ring)

### ② BOXING—New York City

Jahny Lombarda, Mt. Carmel, Pa., vs. Chris Christensen, Denmark, welterweights, 10 rounds. Chris Schenkel reports from St. Nicholas Arena, N.Y.

#### TV GUIDE RATINGS

Rated	Bauts	W	L	D	KO's
Lambarda	unrated	44	31	11	2 14
Christ'sen	unrated	31	25	4	2 8

Christensen, fresh from his upset win over classy Billy Graham, meets a real tough puncher in Lambarda. Lombarda recently held Johnny Saxtan to a draw.

Compiled by Nat Fleischer (The Ring)

9:30 ④ COLONEL MARCH OF SCOTLAND YARD—Police Drama

**6 FAVORITE STORY—Drama**

"The Unknown." A wealthy old spinster learns a lesson in loyalty from a hardened criminal. Edith Evanson is the spinster, Billy Nelson, the convict. Adolphe Menjou narrates.

**9:45 7 BATTER'S BOX—Game**

Leonard Stane with a "baseboll" game.

**9 SPORTS—Arch Ward****10:00 2 NEWS—Fahey Flynn**

Cartoonist P. J. Hoff gives weather report.

**4 INDUSTRY ON PARADE****5 WEATHER—Clint Youle****7 DEATH VALLEY DAYS**

"Land of the Free." Two Negro slaves are given permission by their owner to join the Gold Rush so that they might pan enough gold to earn their freedom.

**9 MOVIE—Adventure**

"Captain Kidd." Captain Kidd and his plundering of ships from England to India. Charles Loughton, Randolph Scott.

**10:10 5 DORSEY CONNORS—Variety**

Wire coat hangers to the rescue.

**10:15 2 IN TOWN TONIGHT—Variety**

Len Dresslar and Merelyn Tate with songs. Lee Phillip is femcee.

**4 NEWS—Paul Skinner****5 NEWS—Jack Angell****10:25 4 WEATHER—Bill Carlson****10:30 2 NEWS—John Harrington****4 BEST IN MYSTERY**

"The Watchers and the Watched." Three people set out on an evil and exciting mission—to drive someone out of his mind. The motive is robbery. Fay Raope, Lynne Roberts, Charles Nolte.

**5 SPORTS—Norman Barry****7 PLAYHOUSE—Drama**

"The Mosk of Medusa." A murderer taking refuge in a museum loughs too soon at the curator's explanation of the "life-like" quality of same statues.

**10:45 2 IRV KUPCINET—Comments****5 HERBIE MINTZ—Musical****11:00 2 Playhouse—Mystery**

"A Quarter for Your Trouble." A department store detective, who hasn't the nerve to catch anyone, suddenly finds himself on the trail of a murderer.

**4 Big Town—Drama**

Pat McVey and Beverly Tyler.

**5 Now For Nordine**

"Literary Disc-jockey" Ken Nordine answers requests of viewers for poetry.

**7 News—Ulmer Turner****11:05 7 Tom Duggan—Comments****11:30 2 Late News****4 MOVIE—Mystery**

"Sherlock Holmes." An adventure with the British sleuth. Basil Rothbone.

**7 Danny O'Neil—Musical**

Nancy Wright and Chet Roble join Donny with songs and Roble's "barefoot jazz."

**9 News—Les Nichols****11:35 2 MOVIE—Adventure**

"Mercy Island." A fishing party is swept ashore in the Florida Keys and runs into a fugitive surgeon. Roy Middleton.

**11:45 9 Weather—Carl Greyson****11:50 2 Commercial****12:00 7 MOVIE—Feature Film****1:00 4 News—Tom Mercein**

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## MORNING

6:40 **2** Today's Thoughts

6:45 **2** Farm Daily—Menard

George Menard with latest farm news, market reports, and livestock estimates.

**5** Everett Mitchell—Talks

7:00 **2** The Morning Show-Variety

Jack Paar with songstress Betty Clooney, orchestra leader Pupi Campo, and piano virtuoso Jose Melis. (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)

**5** **4** Today-News, Interviews

Dave Garroway and the crew watch a fashion show of back-to-school clothes. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

**7** Chicago Parade—Variety

Chuck Bill emcees variety.

8:00 **7** Breakfast Club—Don McNeill

Regulars are Don McNeill, Eileen Parker, Fran Allison, Johnny Desmond, and Eddie Ballantine and the orchestra.

9:00 **2** Garry Moore—Variety

Food and beverage authority Jim Beard whips up "the world's largest crepe suzette." Chef Morgan discusses his favorite recipes. Isobel sings "Somebody Loves Me," and Larry offers "Without a Song."

**5** **4** Ding Dong School—Kids

Nursery with Dr. Frances Horwich.

**7** Pied Piper—Kids

Art Fern with fun for the children.

**9** Paul Fogarty—Exercises

Terry and Paul demonstrate waistline reducing.

9:30 **2** Godfrey And Friends

**5** **4** A Time To Live—Serial

Justin Powers takes the witness stand.

**7** Play House—Kiddies

Angel Casey with games and stories.

**9** Time For Stories

9:45 **5** **4** Three Steps To Heaven

10:00 **5** **4** Home—Women's News

In conjunction with New York's Hayden Planetarium, there will be an illustrated discussion about "what's new" in the heavens. Tennis star Sarah Palfrey offers

tips on the game. Another exotic dish is prepared by Chef Phillip. The Home movie school continues its week of lessons. Dick Satterfield offers more good grooming tips.

**7** Creative Cookery—Recipes

Francois Pope and his sons, Bob and Frank, with recipes. Today: potato croquettes; beef Bordelaise; and a fancy dessert, "melon birds."

**9** A To Z Of Cookery—Tips

"End of the month clearance"—leftovers.

10:30 **2** Strike It Rich—Quiz

10:55 **7** News—Ulmer Turner

**9** News—Steve Fentress

11:00 **2** Valiant Lady—Serial

Chris Kendall sets out to find Roy Withers.

**4** Gordon Thomas-Interviews

**5** Bob Smith Show—Variety

**7** Danny O'Neil—Variety

Danny with Chet Roble, Nancy Wright.

**9** King's Crossroads—Film

11:15 **2** Love Of Life—Serial

11:30 **2** Search For Tomorrow

**5** To Be Announced

**9** Earl Nightingale—Chats

11:45 **2** Guiding Light—Serial

Joe Roberts meets Dr. Jim Kelly, Herb Nelson and Paul Potter.

11:55 **7** News—Ulmer Turner

**9** News—Steve Fentress

## AFTERNOON

12:00 **2** Portia Faces Life—Serial

**4** What's New In The Kitchen

**5** Noontime Comics—Kids

Johnny Coons entertains the kiddies.

**7** Happy Pirates—Kids' Fun

Two-Ton Baker and Art Fern.

**9** Hi Ladies—Interviews

Mike Douglas emcees.

12:15 **2** The Seeking Heart—Serial

12:30 **2** Welcome Travelers

Tommy Bartlett and Co-host Bob Cunningham greet the visitors to Chicago.

**5** Bob & Kay Show—Chats

12:45 **4** Let's Look At The News

**9** Travelers Sketchbook

- 12:55 ⑦ News—Ulmer Turner  
 ⑧ News—Steve Fentress
- 1:00 ② Robert Q. Lewis—Variety  
 ④ Grenadiers—Musical  
 ⑤ Home Cooking—Recipes  
 Eddie Dauette with easily prepared meals. Today: Ham steak gourmet; green peas Bayou; berry mush.  
 ⑦ Ruth Crowley—Baby Care  
 ⑧ Batting Practice  
 Jack Brickhouse comments on the teams.
- 1:10 ② Lead Off Man  
 Vince Lloyd interviews players.
- 1:15 ⑦ The Doctor Answers—Talks  
 Elizabeth Hart conducts discussion.
- 1:30 ② Linkletter's House Party  
 ④ Bob Heiss—Interviews  
 Chats with "the man next door."  
 ⑤ Melody Magazine—Music  
 Wed Haward with discs. Etta Moten joins Wed today.  
 ⑦ Claude Kirchner—Variety  
 ⑧ BASEBALL—Doubleheader  
 Cubs vs. Pittsburgh Pirates at Wrigley Field, Jack Brickhouse reports. Tenth inning interviews at the end of the first game.
- 1:55 ④ Weather—Bill Carlsen
- 2:00 ② Big Payoff—Quiz Game  
 ④ To Be Announced  
 ⑤ Greatest Gift—Serial  
 A young man arrives at Eve's door with an injured little boy in his arms.  
 ⑦ Swingalong—Musical
- 2:15 ⑤ ④ Golden Windows—Serial  
 The dressmaker arrives with Julie's wedding gown.
- 2:30 ② Bob Crosby—Musical  
 Tunes: "Three Little Words," "I Give My Heart to You," "Sh-Baom," "I Met My Baby in Macy's," "Moanlight and Rases."  
 ④ To Be Announced  
 ⑤ One Man's Family  
 Clifford makes a suggestion that shocks Father Barbour.
- 2:45 ⑤ ④ Concerning Miss Marlowe—Serial
- 3:00 ② Brighter Day—Serial  
 Ralston entices Randy with a generous offer.

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All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

## 5 4 Hawkins Falls

Floyd Corey returns from his trip.

## 7 Home Theater—Drama

"Tennessee's Partner." An old prospector befriends a young ungrateful croak, and finds the reward for his kindness in a strange way. John Qualen and Bob Osterlah are featured.

## 3:15 2 Secret Storm—Serial

### 5 4 First Love—Serial

Amy wants Chris to settle in Brownsville, Texas. Frankie Thamas and Rosemary Prinz.

## 3:30 2 On Your Account—Quiz

Win Elliot emcees.

### 5 4 Betty White Show

### 7 Time For Uncle Win—Kids

Folk songs, animals, fun with Win Stracke.

## 3:55 7 News—Ulmer Turner

## 4:00 2 Shopping With Miss Lee

### 4 Beulah Donohue—Women

### 5 Pinky Lee—Comedy, Games

### 7 Jungle Adventure—Film

"Mystic Pawn." A Yagi has succeeded in having the daughter of an American businessman join his cult. Jon Hall.

## 4:20 2 Buster Crabbe—Western

## 4:30 5 4 Howdy Doody—Puppets

Clarabell and Howdy try to prevent the stranger from taking over the park. Capt. Scuttlebutt takes the stranger's side. "Buffalo Bab" Smith.

### 7 Garfield Goose and Friend

"King" Garfield and Frazier Thomas.

## 5:00 2 Range Riders—Adventure

### 4 Gretchen Colnik—Tips

### 5 Elmer The Elephant—Kids

John Conrad entertains.

### 7 Jolly Seven Gang—Kids

Joe Kelly with the Rabot. (Guests invited. Write WBKB Guest Relations.)

## 5:15 4 Museum Explorer—Exhibits

## 5:30 2 Gene Autry—Western

### 4 Foreman Tom—Western

### 5 Close-Up—Musical

Bette Chapel and Mal Bellairs with the Art Van Damme Quintet.

## 5:45 7 News—Austin Kiplinger

## EVENING

## 6:00 2 Sports—Bob Elson

### 4 Grenadiers—Musical

### 5 Weather—Clint Youle

### 7 Sports—Jack Drees

### 9 Captain Video—Adventures

The planet Quedah threatens earth with invasion. Al Hodge stars.

## 6:05 5 News—Jack Angell

## 6:10 5 Sports—Joe Wilson

### 7 Weather—Wayne Griffin

## 6:15 2 News—Julian Bentley

### 4 News—Paul Skinner

### 5 Dorsey Connors—Travel

Dorsey talks about a Cape Cod tour.

### 7 News—John Daly

### 9 Sports Final—Vince Lloyd

## 6:20 5 Alex Dreier—Features

## 6:25 4 Weather—Bill Carlsen

### 5 Tony Weitzel—Comments

## 6:30 2 News—Douglas Edwards

### 4 Sports—Larry Clark

### 5 Vaughn Monroe Show

**DEBUT** Vaughn Monroe, the Tunesters vocal group, and Richard Hayman's orchestra offer a musical interlude. Vaughn sings his popular "They Were Doing the Mamba," "Blue Skies," "Hey There," "Summertime," "Three Coins in the Fountain."

### 7 Men Of Tomorrow—Scouts

"Winter Camping" and "Ice Rescue." The first film is concerned with the Boy Scout method of winter camping, while the second demonstrates the correct types of ice rescue.

### 9 News—Spencer Allen

## 6:45 2 Jo Stafford—Musical

**RETURN** Jo Stafford returns to start her second season of musical productions, which range from popular numbers to folk and religious songs. She is again accompanied by her husband, Paul Weston, and his orchestra, and the male singing quartet, The Starlighters. Tunes: "The Things We Did Last Summer," "It's So Peaceful in the Country," "Hey There," "That Old Black Magic."

**5 4 News—John C. Swayze**  
**9 Chicagoland Newsreel**  
**7:00 2 GENE AUTRY—Western**

"Outlaw Warning." Gene Autry must protect his saddle partner Pat Buttram from an escaped murderer. (Film)

**5 4 MIDWESTERN HAYRIDE**  
 Willie Thall emcees the hi-jinks.

**7 FOCAL POINT—Film Shorts**  
**9 THE GOLDBERGS—Comedy**

After one blintz too many up at Pincus Pines, Molly's bulging out all over. She decides it's time for reducing school. Gertrude Berg. (Eli Mintz is not only an "also;" but he's an also, also, also, etc. Story on page 16.)

**7:30 2 JUVENILE JURY**  
**5 4 ARTHUR MURRAY PARTY**

Hostess Kathryn Murray has ventriloquist Jimmy Nelson and his pals Danny O'Day, Farfel, and Humphrey Higsby among her guests. Musical comedy star Nanette Fabray and the glamorous Eva Gabar. Arthur Murray demonstrates the samba.

**7 TWENTY QUESTIONS—Quiz**  
 Regular panelists Florence Rinard; Herb Polesie, Fred Van Deventer, and Bobby McGuire.

**9 MYSTERY THEATER—Drama**  
 "Rewrite For Love." The story of a Hollywood producer who finds a gal who prefers marriage to a movie contract.

**8:00 2 MEET MILLIE—Comedy**

Mama decides to go on a diet and Alfred "helps" her by supplying some appetite-reducing pills. When Mama's lack of appetite threatens to cause embarrassment, Alfred "helps" again. Elena Verdugo, Florence Halap, Marvin Kaplan.

**5 4 FIRESIDE THEATER—Drama**

**RETURN** Gene Raymond returns as host of the winter series to introduce "Second Elopement." A youthful-looking matron in a staid Boston family reconsiders her decision to marry a distinguished diplomat. (Film)

**Cast**

Debby ..... Virginia Field  
 Charlie ..... Wilton Graff  
 Judge ..... Jonathan Hale

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**MOST COMPLETE NEWS ROUNDUP  
 ON TELEVISION**

**6:30 P. M.**  
**Spencer Allen  
 and the News**

World and national news



**6:45 P. M.**  
**Chicagoland  
 Newsreel**

Late local news



All times are Chicago Daylight Saving Time.  
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starring

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WGN-TV (9) TUES 8 P.M.

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**7 DANNY THOMAS—Variety**

Danny is thrilled when his daughter Terry wins a part in a Broadway play. But wife Margaret wants the girl to lead a normal life. Danny Thomas and Jean Hagen are the Williams. (Film)

**9 BADGE 714—Drama**

"The Big Frank." Detective Frank Smith is critically wounded as a result of a battle during the investigation of the beating and robbery of a motorist. Sponsored by Chicago Motor Club.

**8:30 2 DANGER—Drama**

**COLOR** "A Shadow on the Sand," by Stanley Niss, who produces *Danger*, suggested by a "New York Times" story. The scene is Alexandria, Egypt. A British Secret Service Agent seeks a German adventurer who was formerly one of Rommel's top fighting men.

**5 4 CIRCLE THEATER—Drama**

**RETURN** "The Beautiful Wife," by David Shaw. This musical comedy tells of the hectic adventures of a housewife who's crowned "Mrs. America."

**Cast**

Marilyn Wilson .....Janet Blair  
Sue Hornmeyer .....Maxine Stuart  
Ed Hornmeyer .....Bert Thorne  
Charley Wilson .....Tony Randall

**7 U.S. STEEL HOUR—Drama**

"Two," by Morton Wishegrad and Virginia Mazer. An idealistic young girl receives a rude introduction to the hectic realities of life when she marries the owner of a launderette.

**Cast**

Lorna Smith .....Pat Crowley  
Dave Gilbert .....Jerome Courtland  
Ramona .....Charlotte Rae  
The Mother .....Doris Rich

**9 RACKET SQUAD—Drama**

"The Long Shot." Lieutenant Braddock deals with a phony race lottery. Reed Hadley is the lieutenant, Helen Spring and Bob Rocawell are featured. Sponsored by G. Heileman Brewing Co., Brewers of Heileman's Old Style Lager.

TONIGHT! 10 P. M.

**"The Life of Riley"**

starring

**WILLIAM BENDIX**

WBKB (Channel 7)



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**9:00 ② LIFE WITH FATHER—Comedy**

A sweltering heat wave brings Father Day to the boiling point when he discovers that there's no ice far his glass of wine. Woe to the ice man who failed to make a delivery at the Day household. Leon Ames who stars as Father and Lucrezia Tuttle who stars as Mother are preparing for the show of Sept. 7 when *Life With Father* will be the first color show from CBS's Hollywood TV City.

**③ ④ TRUTH OR CONSEQUENCES—Quiz Game—Jack Bailey** emceeds the show.

**③ THEATER DATE—Drama****9:30 ② SEE IT NOW—Film**

**RETURN** Edward R. Murrow returns from an extensive tour of Asia to present us with pertinent facts about this troubled area, so vital to Western defense. Mr. Murrow will continue his policy of featuring filmed and "live" coverage of the latest news events.

**④ TRIANGLE THEATER—Drama**  
"The Canterville Ghost." The delightful tale of an Elizabethan manor-house where a practical American couple scoff the tales and manifestations of a ghost. Adolphe Menjou narrates. Connie Marshall.

**⑤ BIG PICTURE—Army Films****⑦ NAME'S THE SAME—Panel**

Panelists include Jean Alexander, Gene Rayburn, and Bess Myerson. Robert Q. Lewis moderates as they try to guess the famous name borne by the guests. This is the final show of the series. Next week at this time: *Stop The Music*.

**⑨ 1 LED 3 LIVES—Film**

Herb Philbrick, FBI counterspy, becomes involved with a shocking Red plot to infiltrate American universities.

**10:00 ② NEWS—Fahey Flynn**

Cartoonist P. J. Hoff gives weather report.

**④ THE WORLD WE LIVE IN****⑤ WEATHER—Clint Youle****⑦ LIFE OF RILEY—Comedy**

Another chapter on life in the Riley household, with "revoltin' developments" as usual to keep Chester busy. Bill Bendix. Sponsored by Household Finance Corp.

**⑨ MOVIE—Drama****10:10 ⑤ DORSEY CONNORS—Ideas**

"Glamorous touches for practical gifts."

**10:15 ② IN TOWN TONIGHT—Variety**

Len Dresslar stars, Lee Phillip is femcee.

**④ NEWS—Paul Skinner****⑤ NEWS—Jack Angell****10:25 ④ WEATHER—Bill Carlsen****10:30 ② NEWS—John Harrington****④ MR. DISTRICT ATTORNEY**

David Brian stars as the D.A.

**⑤ SPORTS—Norman Barry****⑦ THE VISITOR—Drama**

"The Decision." Since her husband's disappearance a year previously, a young woman has fallen in love with another man. When the husband makes an untimely appearance, he threatens violence. Wesley Addy and Ann Jackson.

**10:45 ② IRV KUPCINET—Comments****⑤ HERBIE MINTZ—Musical****11:00 ② Playhouse—Comedy**

"Mr. and Mrs. Trubble." The story of a couple who get involved with a large-sized jewel robbery. Virginia Field.

**④ Paragon Playhouse**

"The Parlor Trick." A grocery clerk subjects himself to humiliation and scandal in order to divorce his wife, who refuses to allow him to carve the roast. Lana Marris and Bill Owen.

**⑤ Championship Golf—Sport**

Norm Barry reports from Tam O'Shanter.

**⑦ News—Ulmer Turner****11:05 ⑦ Tom Duggan—Comments****11:30 ② Late News****④ MOVIE—Intrigue**

"Secret Service Investigator." In order to help track down a band of counterfeiters, a veteran assumes the role of an ex-convict, whom he resembles. Lynne Roberts.

**⑨ News—Les Nichols****11:35 ② MOVIE—Musical**

"Mania For Melody." A phony promoter of charity shows moves into a building owned by one of New York's first families. Johnny Downs, Vera Vague.

**11:45 ⑨ Weather—Carl Greyson****12:00 ⑦ MOVIE—Feature Film**

1:00 **④ News—Tom Mercein**



All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

## MORNING

- 6:40 **2** **Today's Thoughts**
- 6:45 **2** **Farm Daily—Menard**  
George Menard interviews interesting farm guests and presents late farm news.
- 5** **Everett Mitchell—Talks**
- 7:00 **2** **The Morning Show-Variety**  
Jack Paar and his family, including song-stylist Betty Clooney, orchestra leader Pupi Campo, and piano virtuoso Jose Melis, provide entertainment for the show. Newsman Charles Collingwood reports world news and the weather. The Baird marionettes present their interpretations of popular songs. (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)
- 5** **4** **Today-News, Interviews**  
Today presents exclusive film coverage of activities along the Russo-Turkish border. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55.)
- 7** **Chicago Parade—Variety**  
Chuck Bill emcees with music, weather.
- 8:00 **7** **Breakfast Club—Don McNeill**  
Eileen Parker and Fron Allison.
- 9:00 **2** **Garry Moore—Variety**  
Henry Morgan and Isobel Robins appear in a sketch "The Worrier." Ivon Sander-son returns from vacation with an animal friend. Isobel and Larry Grayson duet to "Just Because." Isobel solos to "The Boy Next Door."
- 5** **4** **Ding Dong School**  
Nursery with Dr. Frances Horwich.
- 7** **Pied Piper—Kids**  
Art Hern with fun for the children.
- 9** **Paul Fogarty—Exercises**  
Fogarty shows how to trim the hips.
- 9:30 **2** **Godfrey And Friends**
- 5** **4** **A Time To Live—Serial**  
Harry Kroger gives his version of the case.
- 7** **Play House—Kiddies**  
Angel Casey with games and stories.
- 9** **Time For Stories**  
Tina Redmond reads to youngsters.

- 9:45 **5** **4** **Three Steps To Heaven**  
Bill Morgan's memory is returning. Bill is played by Mark Roberts.
- 10:00 **5** **4** **Home—Women's News**  
We see fashion news in knitwear. Poul MacAlister gives tips on the buying of wallpaper. Dr. Boumgartner discusses health at home. Kit Kinne prepares a "better breakfast" in honor of September's "Better Breakfast Month."
- 7** **Creative Cookery—Recipes**  
Chef Pope prepares his famed exotic dishes: grilled pecon butter squares; braised duck Contonese; and a mushroom delicacy.
- 9** **A To Z Of Cookery—Tips**  
"Happy birthday"—monthly birthday party.
- 10:30 **2** **Strike It Rich—Quiz**  
Helping hand: tennis star Gardner Mulloy.
- 10:55 **7** **News—Ulmer Turner**  
**9** **News—Steve Fentress**
- 11:00 **2** **Valiant Lady—Serial**  
Dione talks to Nadine about the mysterious money found in Mickey's room.
- 4** **Gordon Thomas—Variety**  
**5** **Bob Smith Show—Variety**  
**7** **Danny O'Neil Show**  
Music by Chet Roble and Nancy Wright.
- 9** **King's Crossroads—Film**
- 11:15 **2** **Love Of Life—Serial**
- 11:30 **2** **Search For Tomorrow**  
**5** **To Be Announced**  
**9** **Earl Nightingale—Chats**
- 11:45 **2** **Guiding Light—Serial**  
Meta and Kathy have a serious talk. Ellen Demming and Susan Douglas.
- 11:55 **7** **News—Ulmer Turner**  
**9** **News—Steve Fentress**

## AFTERNOON

- 12:00 **2** **Portia Faces Life—Serial**  
**4** **What's New In The Kitchen**  
**5** **Noontime Comics—Kids**  
Johnny Coons entertains the kiddies.
- 7** **Happy Pirates—Kids' Fun**  
Two-Ton Baker and Art Hern.

**9 Hi Ladies—Interviews**

Mike Douglas emcees.

**12:15 2 The Seeking Heart—Serial**

**12:30 2 Welcome Travelers**

Tommy Bartlett and co-host Bob Cunningham greet the visitors to Chicago.

**5 Bob & Kay Show—Chats**

Kay Westfall and Bob Murphy.

**12:45 4 Let's Look At The News**

**9 Charm Salon—Beauty**

**12:55 7 News—Ulmer Turner**

**9 News—Steve Fentress**

**1:00 2 Robert Q. Lewis—Variety**

**4 Grenadiers—Musical**

**5 Home Cooking—Recipes**

Fine crust tips; mystery pie.

**7 Ruth Crowley—Baby Care**

Guest is Dr. Louis J. Halpern, assistant professor of pediatrics at the University of Ill. College of Medicine.

**9 Batting Practice—Warm Up**

Brickhouse comments on players.

**1:10 9 Lead Off Man—Interviews**

Vince Lloyd talks with players.

**1:15 7 The Doctor Answers—Talks**

Elizabeth Hart conducts discussion, with Dr. W. W. Bauer.

**1:30 2 Linkletter's House Party**

**4 Bob Heiss—Interviews**

Talks with the "man next door."

**5 Melody Magazine—Music**

Wed Howard with discs.

**7 Claude Kirchner—Variety**

**9 BASEBALL—Cubs vs. Dodgers**

Brickhouse reports from Wrigley Field.

**1:55 4 Weather—Bill Carlsen**

**2:00 2 Big Payoff—Quiz Game**

**4 To Be Announced**

**5 Greatest Gift—Serial**

Eve tries to help the little boy.

**7 Midweek Cooking School**

Mary Martinsen with kitchen hints.

**2:15 5 4 Golden Windows—Serial**

The residents of John's town gossip about the goings on on Capstan Island.

**2:30 2 Bob Crosby—Musical**

Tunes: "I'm a Fool to Care," "Crazy 'Bout You Baby," "September Song," "Skokiaan," "Green Years."

**4 To Be Announced**

**5 One Man's Family—Serial**

Paul Barbour points out the importance of Paul Gallico's article entitled "What's happening to America."

**2:45 5 4 Concerning Miss Marlowe—Serial**

**3:00 2 Brighter Day—Serial**

Sandra tries to warn Randy.

**5 4 Hawkins Falls—Serial**

The siege at the hotel is on.

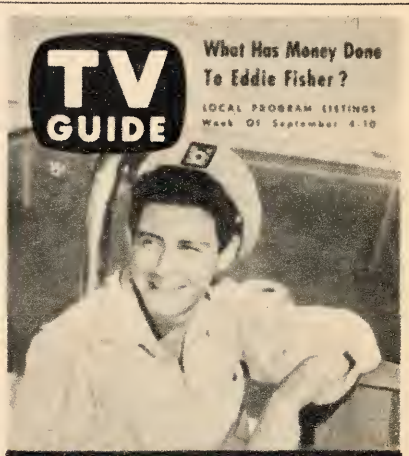
**7 Home Theater—Mystery**

"Anniversary Gift." Melvyn Douglas.

**3:15 2 Secret Storm—Serial**

**5 4 First Love—Serial**

Chris cannot decide upon Zach's offer. Frankie Thomas.



**How much success can one young man stand? Read: "Eddie Fisher, Millionaire"**

==== On Sale Thursday ====



THE *Conrad Hilton*

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WEDNESDAY

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3:30 ② On Your Account—Quiz

Win Elliot emcees.

⑤ ④ Betty White Show

⑦ Time For Uncle Win—Kids

Folk songs and fun with Win Stracke.

3:45 ⑨ Tenth Inning—Interviews

Creighton and Brickhouse.

3:55 ⑦ News—Ulmer Turner

4:00 ② Shopping With Miss Lee

④ Beulah Donohue—Women

Helpful hints for the ladies.

⑤ Pinky Lee—Comedy

⑦ Jungle Adventure—Film

"Rhinceros." Osa and Martin Johnson.

⑨ Bandstand Matinee—Musical

Jim Lounsbury spins discs for teenagers.

4:20 ② MOVIE—Comedy

"Walt And Lavinia." Lavinia's husband decides that something must be done about her misplacing things. Don De Fore and Diana Lynn.

4:30 ⑤ ④ Howdy Doody—Puppets

Buffalo Bob and Chief Thundercloud each tell a story to prove the ownership of Doodyville Park. They call Grampa Doody out in California.

⑦ Garfield Goose and Friend

"King" Garfield and Frazier Thomas.

4:55 ⑨ News—Les Nichols

5:00 ② Range Riders—Adventure

④ Your Library Story—Tale

⑤ Elmer The Elephant—Kids

John Conrad entertains the kiddies.

⑦ Jolly Seven Gang—Kids

Joe Kelly and Roguespierre. (Guests invited. Write WBKB, Guest Relations, Chicago.)

⑨ Bob Atcher Show—Kids


5:15 ④ Let's Experiment—Science

5:30 ② Gene Autry—Western

④ Foreman Tom—Western

⑤ Close-Up—Musical

Bette Chapel and Mal Bellairs, with the Art Van Damme Quintette.



**LIBERACE**

The star the  
whole town's  
talking about

9:30 P. M.  
WEDNESDAY

**WGN-TV 9**

- 9 News—Leslie Monypenny
  - 5:45 7 News—Austin Kiplinger
  - 9 Curbstone Cut Up—Chats
- Ernie Simon with interviews.

**EVENING**

- 6:00 2 Sports—Bob Elson
  - 4 Hot Shot Revue—Musical
  - 5 Weather—Clint Youle
  - 7 Sports—Jack Drees
  - 9 Captain Video—Adventures

Captain Video is given up for dead.
- 6:05 5 News—Jack Angell
- 6:10 5 Sports—Joe Wilson
  - 7 Weather—Wayne Griffin
- 6:15 2 News—Julian Bentley
  - 4 News—Paul Skinner
  - 5 Dorsey Connors—Travel

Dorsey tells about Stratford-on-Avon.

  - 7 News—John Daly
  - 9 Sports Final—Vince Lloyd
- 6:20 5 Alex Dreier—Features
 

"Man On The Go" with news.
- 6:25 4 Weather—Bill Carlsen
  - 5 Tony Weitzel—Comments
- 6:30 2 News—Douglas Edwards
  - 4 Sports—Larry Clark
  - 5 Eddie Fisher—Musical

Tunes: "Almost Like Being in Love," "Three Coins in the Fountain," "September Song." Fred Robbins emcees. The setting celebrates the arrival of September. (How does Eddie get along with his

money? Get the facts in next week's issue of TV GUIDE.)

- 7 Soldier Parade—Variety
- Femcee Arlene Francis is back from a brief vacation to introduce: singer Ezio Flagello of the Bronx, N.Y.; pianist Roy Eaton of N.Y.; dancer Dick Lyndston of Portsmouth, N.H.; the singing Hut-four Quartette of Wisconsin; and banjoist Roy-mond Lasniak of Milwaukee, Wisc. The Fort Dix band and chorus supply music.
- 9 News—Spencer Allen
  - 6:45 2 Perry Como—Musical
- Tunes: "They Were Doing the Mombo," "I Understand Just How You Feel," "September Song," "The High and the Mighty."
- 5 4 News—John C. Swayze
  - 9 Chicagoland Newsreel

- 7:00 2 RED SKELTON—Comedy
- Red's guest tonight is one of the truly great performers of the American musical-comedy stage, the one and only Ed Wynn. Ed brings his silly giggle, lisp, screwball inventions, doffy hats, and the battered pair of old shoes along with him. (Our reviewer questions Red's taste. See Page 20.)
- 5 4 I MARRIED JOAN
- "Borbecue." Joan tries to keep up with her neighbors by making spore ribs on an outdoor barbecue. But Joan and her husband Brad must first build a borbecue, and that's where the trouble begins. Joan Davis, Jim Backus. (Film)



## How to make a Gin-and-Tonic

by *Commander Whitehead of Schweppes*

"To make Gin-and-Tonic just mix a jigger of gin, ice, and Schweppes Quinine Water in a highball glass. Stir—and enjoy. Today, Schweppes Quinine Water, made from the original imported elixir, is being bottled here in this city. Your dealer sells it for very little more than the price of ordinary mixers. —Adv.



9 P.M. (2)

## CHAMPIONSHIP BOUT

**SPECIAL** Kid Gavilan, champion, of Havana, Cuba, vs. Johnny Saxton, challenger, of Brooklyn N. Y., for the world's welterweight championship, 15 rounds. Jack Drees handles the blow-by-blow from Connie Mack Stadium, Philadelphia.

### TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Gavilan	Chmp	116	98	14	4	27
Saxton	6	47	43	2	2	19

The flashy Havana Hurricane will be making the seventh defense of his welterweight crown. It will be his first bout since his "one-handed" attempt to dethrone middleweight king Carl (Bobo) Olson. The Kid's right hand is reported healed and he should be able to present a two-handed attack against the challenger. Saxton, a counter-puncher, may find trouble going 15 rounds.



Saxton



Gavilan

### STATISTICS

Saxton		Gavilan
24	Age	28
147	Weight (approx.)	147
5 ft. 9 in.	Height	5 ft. 10 in.
71	Reach	71
40	Chest (normal)	36
42	Chest (expanded)	39½
16¼	Neck	16
30	Waist	32
21½	Thigh	20½
17½	Calf	13½
13½	Biceps	14
12	Forearm	11½

Compiled by Nat Fleischer (The Ring)

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

### 7 MOVIE—Feature Film

#### 9 BOY'S MAJOR LEAGUE

From Thillens Stadium.

#### 7:30 6 4 MY LITTLE MARGIE

"The Kangaroo Story." Margie's boy friend Freddie gets a pet kangaroo but chooses a very bad time to show the Al-brights his new pet. Vern's fiancée Roberta finds it difficult to explain the animal to her father, who has come to meet his prospective son-in-law. Gale Storm stars as Margie, Charles Farrell plays Vern, Don Hayden is Freddie, and Hillary Brooke is seen as Roberta. (Film)

#### 8:00 2 STRIKE IT RICH—Quiz

Helping hand: tenor James Melton. Warren Hull emcees this "quiz with a heart."

#### 6 4 KRAFT THEATRE—Drama

Robert Louis Stevenson's classic adventure novel "Kidnapped" is dramatized tonight. It's the tale of a boy who, when his father dies, tries to claim his inheritance, but is kidnapped.

#### Cast

Philip Balfour	.....	Johnny Stewart
Ebenezer	.....	Jerome Kilty
Rank Allen	.....	Jack Livesey
Hoseason	.....	Raymond Bramley
Reverend Campbell	.....	Frederick Worlock

#### 7 TV THEATER—Film Drama

"The Prize." The greatest ambition of a girl and her Dad is to raise a champion bull and win a prize at the state fair. Ann Sothern and Roscoe Ates.

#### 8:30 2 I'VE GOT A SECRET—Panel

Panelists are: Laraine Day, Jayne Meadows, Bill Cullen, and Henry Morgan. Dennis O'Keefe emcees as panelists try to guess the secrets of their guests.

#### 7 WRESTLING—From Rainbo

Wayne Griffin announces the matches.

#### 9 STOCK CAR RACING—Santa Fe Raceway—Jack Brickhouse reports.

#### 9:00 2 BOXING—Championship

**SPECIAL** For further details, see information opposite.

**6 4 THIS IS YOUR LIFE**

Ralph Edwards has a surprise for Danny Thomas when he presents the story of the comic's life. Danny thought producer Michael Curtiz, who brought him to the studio, was tonight's subject. On hand are: Danny's wife and three children; a former schoolmate; a past employer; a former teacher; show business cronies; and a charwoman who befriended Danny during an appearance at London's Palladium. (Film)

**9:30 4 NEIGHBOR THEATER-Drama**

"The Hand of St. Pierre." The infinite power of faith miraculously changes the life of a dying soldier, reforms his bitter cynicism, and returns him to the arms of his beloved. Bruce Bennett and Adrienne d'Ambricourt.

**5 To Be Announced**  
**9 LIBERACE SHOW—Musical**

Songs and piano arrangements.

**9:45 2 SPORTS—Mel Allen**

**10:00 2 NEWS—Fahey Flynn**

Cartoonist P. J. Hoff gives weather report.

**4 TV NEWSREEL**  
**5 WEATHER—Clint Youle**  
**7 DOUBLE DATE—Film Dramas**

(1) "The Files of Jeffrey Jones." Jeff is hired to guard a wealthy man whose life has been threatened and discovers an interesting item about the man's daughter. Don Haggerty and Gloria Henry. (2) "Polly." A girl and her parrot foil a reckless killer. Kenneth Harvey, Cora Witherspoon, and Ann Savage.

**9 MOVIE—Drama**

"The Devil And Daniel Webster." For a box of gold and seven years of good luck, a young farmer makes an unholy pact with the devil. Based on the story by Stephen Vincent Benet. Walter Huston, Edward Arnold, James Craig, Anne Shirley, Simone Simone.

**10:10 5 DORSEY CONNORS—Ideas**

"Back to School."

**10:15 2 IN TOWN TONIGHT**

Len Dresslar and Merelyn Tate with songs. Lee Phillip is femcee.

**4 NEWS—Bob Kelly**  
**5 NEWS—Jack Angell**

**10:25 4 WEATHER—Bill Carlsen**

**10:30 2 NEWS—John Harrington**  
**4 RACKET SQUAD—Drama**

"Spanish Prisoner." A man receives a letter stating that a trunk containing a fortune is being held by customs inspectors at the border. Reed Hadley and Gloria Saunders are the stars.

**5 SPORTS—Norman Barry**

**10:45 2 IRV KUPCINET—Comments**  
**5 HERBIE MINTZ—Musical**

**11:00 2 Playhouse—Drama**

"Bad Guy." To save a lifelong friend from the clutches of a scheming Jezebel, a young man-about-town prepares a trap. Lee Bowman and Barbara Lawrence.

**4 Playhouse—Anita Colby**  
**5 MOVIE—Action**

"Timber Fury." Tale of the Northwest starring David Bruce and Laura Lee.

**7 News—Ulmer Turner**

**11:05 7 Tom Duggan—Comments**

**11:30 2 News**

**4 MOVIE—Mystery**

"The Hoodlum." While working at a gas station, a paroled criminal watches with an avid interest the bank across the street. Lawrence Tierney and Arline Roberts are featured.

**9 News—Les Nichols**

**11:35 2 MOVIE—Suspense**

"Mysterious Mr. Valentine." A girl becomes involved in a frame-up and blackmail operation. William Henry and Linda Sterling are starred.

**11:45 9 Weather—Carl Greyson**

**11:50 9 Commercial**

**12:00 7 MOVIE—Feature Film**

**1:00 4 News—Tom Mercein**

**1:05 4 MOVIE—Horror**

"The Ape." Needing spinal fluid in order to experiment on a cure for paralysis, a doctor sets out to obtain it from people he believes unworthy of life. Boris Karloff and Maris Wrixon.



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All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

## MORNING

6:40 **2 Today's Thoughts**

6:45 **2 Farm Daily—Menard**

George Menard features news of interest to farmers and offers interviews of interest to city dwellers.

**5 Everett Mitchell—Talks**

7:00 **2 The Morning Show-Variety**

Jack Paar and his family, including song-stylist Betty Clooney, orchestra leader Pupi Campo, and piano virtuoso Jose Melis, provide entertainment. Newsman Charles Collingwood gives the world news and weather forecasts. (Five minutes of local news at 7:25, 7:55, 8:25, 8:55.)

**5 4 Today-News, Interviews**

(Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

**7 Chicago Parade—Variety**

Chuck Bill emcees, with music, weather.

8:00 **7 Breakfast Club—Don McNeill**

9:00 **2 Garry Moore—Variety**

The entire cast demonstrates what conversation would be if people spoke in the manner of advertisements. Isobel sings "There's a Small Hotel," Lorry offers "Is It True What They Say About Dixie?"

**5 4 Ding Dong School**

Nursery with Dr. Frances Horwich.

**7 Pied Piper—Kids**

Art Fern with fun for the children.

**9 Paul Fogarty—Exercises**

Fogarty shows how to streamline the legs, thighs and feet.

9:30 **2 Godfrey And Friends**

**5 4 A Time To Live**

Carl Sherman congratulates his top reporter, Kathy Byron.

**7 Play House—Kiddies**

Angel Cooney with games and stories.

**9 Time For Stories**

Tina Redmond tells stories to the kids.

9:45 **5 4 Three Steps To Heaven**

Kote Adams blames herself for Bill's loss of memory. Margaret Hoyes plays Kote.

10:00 **5 4 Home—Women's News**

The "life abroad" series shows us a film

on the life of American families living in Soudi Arabia. Will Peigelbeck plants peonies in the garden. Kit Kinne offers new melon dishes. Dick Satterfield has some good-grooming tips.

**7 Creative Cookery—Recipes**

Chef Pope with family fare: corn bread and muffins; Swedish meat bolls; and a pear salad.

**9 A To Z Of Cookery—Tips**

"Shopper's Helper"—casserole and simple dessert are suggested today.

10:30 **2 Strike It Rich—Quiz**

Warren Hull emcees.

10:55 **7 News—Ulmer Turner**

**9 News—Steve Fentress**

11:00 **2 Valiant Lady—Serial**

Chris goes to a rooming house to find the man he believes is Roy.

**4 Gordon Thomas—Variety**

**5 Bob Smith Show—Variety**

**7 Danny O'Neil—Variety**

**9 King's Crossroads—Film**

11:15 **2 Love Of Life—Serial**

11:30 **2 Search For Tomorrow**

**5 To Be Announced**

**9 Earl Nightingale—Chats**

11:45 **2 Guiding Light—Serial**

Joe and Meta discuss the change in Kathy. Herb Nelson and Ellen Demming.

11:55 **7 News—Ulmer Turner**

**9 News—Steve Fentress**

## AFTERNOON

12:00 **2 Portia Faces Life—Serial**

**4 What's New In The Kitchen**

**5 Noontime Comics—Kids**

Johnny Coons entertains the kiddies.

**7 Happy Pirates—Kids' Fun**

Two-Ton Boker and Art Fern.

**9 Hi Ladies—Interviews**

12:15 **2 The Seeking Heart—Serial**

12:30 **2 Welcome Travelers**

Co-hosts Tommy Bartlett and Bob Cunningham chat with travelers in Chicago.

**5 Bob & Kay Show—Chats**

12:45 **4 Let's Look At The News**

**9 Traveler's Sketchbook**

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

- 12:55** ⑦ **News—Ulmer Turner**  
 ⑨ **News—Steve Fentress**
- 1:00** ② **Robert Q. Lewis—Variety**  
 ④ **Grenadiers—Musical**  
 ⑤ **Home Cooking—Recipes**  
 Fillet of sole Jeanine; fruit Carnival.  
 ⑦ **Ruth Crowley—Baby Care**  
 ⑦ **Batting Practice—Interviews**  
 Jack Brickhouse comments on teams.
- 1:10** ⑨ **Lead Off Man—Interviews**  
 Vince Lloyd interviews players.
- 1:15** ⑦ **The Doctor Answers—Talk**  
 Elizabeth Hart conducts discussion.
- 1:30** ② **Linkletter's House Party**  
 ④ **Bob Heiss—Interviews**  
 ⑤ **Melody Magazine—Music**  
 Wed Howard with the records of the day.  
 ⑦ **Claude Kirchner—Variety**  
 ⑨ **BASEBALL—Cubs vs. Dodgers**  
 Brickhouse reports from Wrigley Field.
- 1:55** ④ **Weather**
- 2:00** ② **Big Payoff—Quiz Game**  
 ④ **To Be Announced**  
 ⑤ **Greatest Gift—Serial**  
 Eve makes an important decision about the future.  
 ⑦ **Swingalong—Musical**
- 2:15** ⑤ ④ **Golden Windows**  
 Tom's partner Fred is seriously ill.
- 2:30** ② **Bob Crosby—Musical**  
 Tunes: "A Fortune of Dreams," "Hernando's Hideaway," "Wedding Bells Are Breaking Up That Old Gang of Mine," "Somebody Goofed," "Home on the Range."  
 ④ **To Be Announced**  
 ⑤ **One Man's Family—Serial**  
 All the Barbour's but Hazel discuss the world situation.
- 2:45** ⑤ ④ **Concerning Miss Marlowe—Serial**
- 3:00** ② **Brighter Day—Serial**  
 Rolston plans to surprise Sandro of her cottage.  
 ⑤ ④ **Hawkins' Falls—Serial**  
 Dr. Corey tries to help a new patient.  
 ⑦ **Home Theater—Comedy**  
 "Operation Mona Lisa." A series of mistakes involve a gangster who collects

- re paintings and a little French thief. Ralph Byrd and Curt Bais.
- 3:15** ② **Secret Storm—Serial**  
 ⑤ ④ **First Love—Serial**  
 Wallace Grant continues his plot to take over the stock of the jet engine plant. Richard Keith.
- 3:30** ② **On Your Account—Quiz**  
 ⑤ ④ **The Betty White Show**  
 ⑦ **Time For Uncle Win—Kids**  
 Folk songs and fun with Win Strocke.
- 3:45** ⑨ **Tenth Inning—Interviews**  
 Creighton and Brickhouse report.
- 3:55** ⑦ **News—Ulmer Turner**
- 4:00** ② **Shopping With Miss Lee**  
 ④ **Beulah Donohue—Women**  
 ⑤ **Pinky Lee—Comedy**  
 ⑦ **Jungle Adventure—Film**  
 "Voice in the Sky." An unscrupulous American prospector takes advantage of the natives' superstition by broodcasting from the Valley of the Echas. Jon Holl.  
 ⑨ **Bandstand Matinee—Musical**  
 Jim Lounsbury with "teen dance-party."
- 4:20** ② **Buster Crabbe—Western**
- 4:30** ⑤ ④ **Howdy Doody—Puppets**  
 Mr. Bluster teams up with the stronger. Howdy reaches Grandpa Doody.  
 ⑦ **Garfield Goose and Friend**  
 "King" Garfield and Frazier Thomas.
- 4:55** ⑨ **News—Les Nichols**
- 5:00** ② **Range Riders—Adventure**  
 ④ **Gretchen Colnik—Tips**  
 ⑤ **Elmer The Elephant—Kids**  
 ⑦ **Jolly Seven Gang—Kids**  
 Joe Kelly and Roguespierre. (Guests invited. Write Guest Relations, WBKB, Chicago.)  
 ⑨ **Bob Atcher—Western**
- 5:15** ④ **Little Amateurs—Talent**
- 5:30** ② **Gene Autry—Western**  
 ④ **Foreman Tom—Western**  
 ⑤ **Close-Up—Musical**  
 Bette Chapel and Mal Bellairs, with the Art Van Damme Quintette.  
 ⑨ **News—Leslie Monypenny**
- 5:45** ⑦ **News—Austin Kiplinger**  
 ⑨ **Curbstone Cut Up—Chats**  
 Ernie Simon conducts interviews.



**EVENING**

- 6:00** ② **Sports—Bob Elson**  
 ④ **The Grenadiers—Musical**  
 ⑤ **Weather—Clint Youle**  
 ⑦ **Sports—Jack Drees**  
 ⑨ **Captain Video—Adventures**

Capt. Video, Tucker, and the natives of Quedah seek a strange abject.

- 6:05** ⑤ **News—Jack Angell**  
**6:10** ⑤ **Sports—Joe Wilson**  
 ⑦ **Weather—Wayne Griffin**  
**6:15** ② **News—Julian Bentley**  
 ④ **News—Paul Skinner**  
 ⑤ **Dorsey Connors—Travel**

Dorsey describes a Nova Scotia tour.

- ⑦ **News—John Daly**  
 ⑨ **Sports Final—Vince Lloyd**  
**6:20** ⑤ **Alex Dreier—Features**

"Man on the go" with news.

- 6:25** ④ **Weather—Bill Carlsen**  
 ⑤ **Tony Weitzel—Comments**  
**6:30** ② **News—Douglas Edwards**  
 ④ **Sports—Larry Clark**  
 ⑤ **Vaughn Monroe Show**

Tunes: "Tenderly," "Young at Heart," "Crazy Rhythm," "Little Shaemaker," "Shine On Your Shaes."

⑦ **Lone Ranger—Western**

"The Red Mark." The Lone Ranger disguises himself as an Indian and, with Tonta's help, attempts to catch a gang of stagecoach robbers. The robbers don't know that their loot contains marked bills. (Film)

⑨ **News—Spencer Allen**

- 6:45** ② **Grove & Griffin—Songs**

Against the backdrop of an art-drama school, Betty Ann Grave and Merv Griffin duet to "An Actor's Life for Me," "On Your Toes," "New Sun in the Sky," "I'm in the Mood for Love," "I Could Write a Book," "A New Kind of Show Business." (There's a story about Betty and Merv in next week's issue.)

- ⑤ ④ **News—John C. Swayze**  
 ⑨ **Chicagoland Newsreel**

- 7:00** ② **WHAT'S IN A WORD—Quiz**  
 Clifton Fadiman is moderator for panelists

Audrey Meadows, Faye Emerson, Mike Wallace, and Jim Moran as they try to guess viewers' words and rhymes with the help of clues. (The panel show is reviewed in next week's issue.)

- ⑤ ④ **GROUCHO MARX—Quiz**  
 ⑦ **F.Y.I.—News Features**

Austin Kiplinger moderates a panel discussion of a feature news story.

- ⑨ **MOVIE—Drama**  
 "Hangman's Wharf."

**7:30** ② **FOUR STAR PLAYHOUSE**

"The Bad Streak." The story of a young man who seeks revenge on the father he believes is evil. The son has been brought up by his mother, a rich society woman, to hate his father. (Film)

Cast

Renneck .....	Charles Bayer
Angela .....	Virginia Grey
David .....	Robert R. Arthur
Chick .....	Harace McMahon
Mrs. Weston .....	Esther Dale

④ **TRIANGLE THEATER—Drama**

"Life With Elizabeth," starring Betty White and Del Maare.

⑤ **JUSTICE—Legal Cases**

"The Quiet Prisoner," by Mann Rubin stars Gary Merrill as a National Legal Aid Association lawyer. The Legal Aid comes to the rescue of a deaf mute who has been accused of breaking into and robbing a jewelry store. Merrill takes same unusual action to help the suspect who is unable to communicate with the police. Sponsored by The Borden Co.

See

**"JUSTICE"**



Each week a new, exciting drama from the files of the National Legal Aid Association, produced live

**THURS.** ON CH. 5 **8952**  
 7:30 PM

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**7 PEOPLE'S PLAYHOUSE**  
**8:00 2 WHAT DO YOU HAVE IN COMMON—Quiz—Ralph Story.**

**3 4 DRAGNET—Police Drama**

In a case taken from the files of the Los Angeles Police Dept. Sgt. Joe Friday and officer Smith investigate a blackmail ring which has been luring victims into hotel rooms and planting narcotics on them. Friday assumes a disguise to trap the gang. Jack Webb, Ben Alexander. (Film) (Sgt. Friday has a girlfriend. Read all about her in next week's issue.)

**7 WANT TO LEAD A BAND?**

Sammy Kaye's "Swing 'N Sway" orchestra is conducted by guest contestants. Winners selected on the basis of audience applause. Tonight's guest vocalist is Trudy Richards.

**2 BEHOLD THY MOTHER**

**8:30 2 BIG TOWN—Drama**

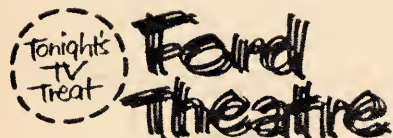
"Lovers' Lane Bandit." Steve Wilson's personal and professional interests are aroused when a veteran police captain suddenly resigns after a mysterious killing in Lovers' Lane. (Film) Pat McVey, Beverly Tyler, Ray Teal, Roy Engel.

**3 4 FORD THEATRE—Drama**

"And Suddenly You Knew." A wife wants to adopt a baby, but dislikes little boys. (Film)

**Cast**

Mrs. Wentworth.....Teresa Wright  
 Mr. Wentworth.....Ronald Reagan  
 Joey .....Lee Aaker  
 Miss Fletcher.....Dorothy Adams



**CLAIRE TREVOR**

**WARNER ANDERSON**

**ALIAS NORA HALE**

**WNBQ • Ch. 5 • 8:30 P.M.**

Doctor .....Herbert Lytton  
 Repairman .....William Fawcett  
 Capt. of ballteam.....Mickey Little  
 Sponsored by Ford Dealers of America.

**7 KRAFT THEATRE—Drama**

"Philip Goes Forth," by Pulitzer Prize playwright George Kelly. It's the story of Philip's going forth to New York City, determined to become a great playwright, and cherishing the encouragement of his girl Cynthia.

**Cast**

Philip .....Roddy McDowall  
 Mrs. Ferris .....Blanche Yurka  
 Shronk .....Michael Dreyfuss  
 Miss Krail .....Katherine Squire  
 Cynthia .....Monica Lovett  
 Mrs. Randolph .....Ann Shoemaker

**3 HOME, SWEET, HOME**

Building a home with Ken Nordine.

**9:00 2 TELTALE CLUE—Crime**

"Operation—Death." A surgeon falls dead after performing a delicate brain operation. As Detective Captain Richard Hale investigates the case, he learns that the doctor had been shot before he entered the operating room. Anthony Ross is Richard Hale. Postponed from last week.

**4 I LED 3 LIVES—Drama**

**3 VIDEO THEATER—Drama**

"Welcome Stranger" is the hour-length movie adaptation to be presented tonight. J. M. Kerrigan plays the old country doctor who welcomes a younger medic to the town. The young man must prove himself capable though, before he is accepted by the townspeople. Martha Myer plays Trudy, a young girl who is befriended by a stranger. Bill Goodwin will play young Dr. Pierson. James Mason will be the permanent host.

**3 THE LONE WOLF—Action**

"Malibu-Laguana." A week-end party becomes an adventure for Mike Lanyard when the "madness" in Malibu Beach turns out to be as dangerous as it is charming. Louis Hayward, Marjorie Lord, and Tony Barrett. (Film)

**9:30 ② NAME THAT TUNE**

**RETURN** Bill Cullen has replaced Red Benson as emcee. Vickie Mills and Harry Salter provide the musical moments. Bill Cullen joins Vicki and Harry in presenting songs in foreign tongues to the contestants. As soon as one of the couple knows the tune's name, he rushes to ring the bell. Contestants can win up to \$1600.

**④ DANNY THOMAS—Comedy**  
**⑦ VICTORY AT SEA—Docum.**

"Sealing Breach." The story of a hypothetical convoy which sets out from the Gulf of Mexico and ends in England. Included are German films taken aboard a surfaced sub while it destroys an oil tanker.

**⑨ BOSTON BLACKIE—Drama**

Blackie goes into action to help a young man who is arrested on the eve of his wedding for the murder of a blackmailer.

**10:00 ② NEWS—Fahey Flynn**

Cartoonist P. J. Hoff gives weather report.

**④ PLAY BALL—Quiz**  
**⑤ WEATHER—Clint Youle**  
**⑦ FAMOUS PLAYHOUSE**  
**⑨ MOVIE—Drama**

"Stolen Face." A plastic surgeon remakes a woman's face into the image of the girl he loved and lost. Paul Henreid.

**10:10 ⑤ DORSEY CONNORS—Ideas**

Care of your table mats.

**10:15 ② IN TOWN TONIGHT—Variety**

Len Dresslar and Merelyn Tate with songs. Lee Phillip is emcee.

**④ NEWS**  
**⑤ NEWS—Jack Angell**

**10:25 ④ WEATHER—Bill Carlsen**

**10:30 ② NEWS—John Harrington**

**④ DROODLES—Comedy**

Roger Price emcees comedy-quiz.

**⑤ SPORTS—Norman Barry**  
**⑦ MY HERO—Comedy**

"The Big Crush." A young bobby soxer arrives to interview Mr. Thockery on the real estate business. Mr. Thockery turns her over to Beanblossom and she immediately falls "in love" with him. Robert Cummings is the star, Beanblossom.

**10:45 ② IRV KUPCINET—Comments**

**⑤ HERBIE MINTZ—Musical**

**11:00 ② Playhouse—Drama**

"Enchanted Evening." When the kids lose some theater tickets that the boss has been counting on, Mom and Dad have a real problem. Eddie Albert and Margo.

**④ MOVIE—Musical**

"Thumbs Up." During World War II, an American singer in London decides to take a job in an aircraft plant.

**⑤ MOVIE—Feature Film**

**⑦ News—Ulmer Turner**

**11:05 ⑦ Tom Duggan—Comments**

**11:30 ② News**

**⑨ News—Les Nichols**

**11:35 ② MOVIE—Drama**

"A Sporting Chance." The tale of a jockey who lets fame go to his head.

**11:45 ⑨ Weather—Carl Greyson**

**12:00 ⑦ MOVIE—Feature Film**

**1:00 ④ News—Tom Mercein**

**1:05 ④ Wrestling**

**TUNE IN!**

**DRAMA! COMEDY! ADVENTURE! MYSTERY!**

*the top movies in town every night of the week except Saturday*

**10:00 P. M.**

**WGN-TV**

**CHANNEL 9**

*Watch Tonight!*



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## MORNING

6:40 **2** **Today's Thoughts**

6:45 **2** **Farm Daily—Menard**

George Menard with farm news, market reports, and livestock estimates.

**5** **Everett Mitchell—Discussion**

Talks of interest to farmers.

7:00 **2** **The Morning Show-Variety**

Jack Paar and his family, including sangstylist Betty Clooney, orchestra leader Pupi Campo, and piano virtuoso Jose Melis, provide the entertainment. Charles Collingwood gives the world news and the weather reports. (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)

**5** **4** **Today—News, Interviews**

(Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

**7** **Chicago Parade—Variety**

Chuck Bill emcees music, news, weather.

8:00 **7** **Breakfast Club—McNeill**

9:00 **2** **Garry Moore—Variety**

One of the show's oldest friends, Swami Hassen Ben Sober, visits. Martha Davis at the piano and her husband at the bass fiddle, make their regular Friday appearance. Larry sings "Don't Take Your Love From Me." Isobel offers "Susquehanna Transfer."

**5** **4** **Ding Dong School—Kids**

Nursery with Dr. Francis Horwich.

**7** **Pied Piper—Kids**

Art Hern with fun for the children.

**9** **Paul Fogarty—Exercises**

Your carriage and your walk.

9:30 **5** **4** **A Time To Live—Serial**

Kathy Byron takes the witness stand.

**7** **Play House—Kiddies**

Angel Casey with fun and games.

**9** **Time For Stories—Kids**

Tina Redmond reads to youngsters.

9:45 **5** **4** **Three Steps To Heaven**

Vince Bannister begins a new plan from the prison hospital. John Marley.

10:00 **5** **4** **Home—Women's News**

We're at home with the lady Mayor of Redbank, N.J., Mrs. White. Dr. Ashley

Montagu discusses children's moods. Advice on how to hang wallpaper. Will Peigelbeck offers hints for a pleasant weekend. The Dept. of Agriculture presents a talk on homes of the future.

**7** **Creative Cookery—Recipes**

Francois Pope with hot-weather favorites: shrimp salad Louisiana; cream cheese puffs; and cucumber salad mold.

**9** **A To Z Of Cookery—Tips**

"Long week-end"—menu planning for three days.

10:30 **2** **Strike It Rich—Quiz**

10:55 **7** **News—Ulmer Turner**

**9** **News—Steve Fentress**

11:00 **2** **Valiant Lady—Serial**

Dr. Copeland arrives from New York to examine Mickey.

**4** **Gordon Thomas—Variety**

**5** **Bob Smith Show—Variety**

**7** **Danny O'Neil Show**

Danny, Chet Roble, Nancy Wright.

**9** **King's Crossroads—Film**

11:15 **2** **Love Of Life—Serial**

11:30 **2** **Search For Tomorrow**

**5** **To Be Announced**

**9** **Earl Nightingale—Chats**

11:45 **2** **Guiding Light—Serial**

Dr. Baird's new assistant arrives.

11:55 **7** **News—Ulmer Turner**

**9** **News—Steve Fentress**

## AFTERNOON

12:00 **2** **Portia Faces Life—Serial**

**4** **What's New In The Kitchen**

**5** **Noontime Comics—Kids**

Johnny Coons entertains the kiddies.

**7** **Happy Pirates—Kids' Fun**

Twa-ton Baker and Art Hern.

**9** **Hi Ladies—Interviews**

Mike Douglas is singer-emcee.

12:15 **2** **The Seeking Heart—Serial**

12:30 **2** **Welcome Travelers**

Tommy Bartlett and co-host Bob Cunningham greet the visitors to Chicago.

**5** **Bob And Kay—Variety**

Bob Murphy, Kay Westfall, and the Art Van Dammes.

- 12:45** [4] **Let's Look At The News**  
 [9] **Charm Salon—Beauty**
- 12:55** [7] **News—Ulmer Turner**  
 [9] **News—Steve Fentress**
- 1:00** [2] **Robert Q. Lewis—Variety**  
 [4] **Grenadiers—Musical**  
 [5] **Home Cooking—Recipes**  
 Breast of lamb pinwheels; baked meringue spicecake.  
 [7] **Ruth Crowley—Baby Care**  
 [9] **MOVIE—Action**  
 "A Yank In Lybia." A U.S. war correspondent discovers the Nazis are using native Libyans to smuggle guns.
- 1:15** [7] **The Doctor Answers**  
 Elizabeth Hart and Dr. W. W. Bauer.
- 1:30** [2] **Linkletter's House Party**  
 [4] **Bob Heiss—Interviews**  
 Talks with the "Man Next Door."  
 [5] **Melody Magazine—Music**  
 [7] **Claude Kirchner—Variety**
- 1:55** [4] **Weather—Bill Carlsen**
- 2:00** [2] **Big Payoff—Quiz Game**  
 Bob Kennedy and Fran Keagan.  
 [4] **To Be Announced**  
 [5] **Greatest Gift—Serial**  
 Eve has a talk with the young man.  
 [7] **Swingalong—Musical**  
 [9] **Paul Dixon Show—Music**
- 2:15** [5] [4] **Golden Windows—Serial**  
 The police arrive to arrest Tom.
- 2:30** [2] **Bob Crosby—Musical**  
 Tunes: "Hucklebuck," "Little Things Mean a Lot," "That's What I Like," "Happy Days, Lately Nights," "My Happiness."  
 [4] **To Be Announced**  
 [5] **One Man's Family—Serial**  
 An accident concerns the Barbours.
- 2:45** [5] [4] **Concerning Miss Marlowe—Serial**
- 3:00** [2] **Brighter Day—Serial**  
 Helen Devereaux is annoyingly used by Ralston.  
 [5] [4] **Hawkins Falls—Serial**  
 Nellie's mother visits Hawkins Falls.  
 [7] **Home Theater—Comedy**  
 "It Wouldn't Be Fair." The girl friend of a police detective tries to solve a case for him in the manner of the murder mysteries she has read. Jeff Dannell.

- [9] **MOVIE—Western**  
 "The Mexicali Kid." The brother of a slain bank cashier is out for vengeance. Jack Randall, Wesley Barry, and Eleanor Stewart are featured.
- 3:15** [2] **Secret Storm—Serial**  
 [5] [4] **First Love—Serial**  
 Laurie and Zach have a surprise visitor. Patricia Barry and Val Dufaur.
- 3:30** [2] **On Your Account—Quiz**  
 Win Elliot emcees.  
 [5] [4] **The Betty White Show**  
 [7] **Time For Uncle Win—Kids**  
 Fun and songs with Win Stracke.
- 3:55** [7] **News—Ulmer Turner**
- 4:00** [2] **Shopping With Miss Lee**  
 Lee Phillip with shopping tips.  
 [4] **Beulah Donohue—Women**  
 [5] **Pinky Lee—Variety**  
 [7] **Jungle Adventure—Film**  
 "Headhunters." Osa and Martin Johnson.  
 [9] **Bandstand Matinee—Music**  
 Jim Lounsbury with a disc-dance party.

with

**VINCE LLOYD**

**6:15-6:30 P. M.**

**Monday thru Friday**

*Late scores, race results  
 Star interviews  
 and Expert commentary*

**WGN-TV Channel 9**

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

## 4:20 ② MOVIE—Drama

"Closeup." When the husband loses his wallet he almost loses his wife as well. Ann Dvorak and Donald Woods.

## 4:30 ⑤ ④ Howdy Doody—Puppets

Buffalo Bob finds a magic stick that may save Doodyville Park or spoil everything.

## ⑦ Garfield Goose and Friend

## 4:55 ② News—Les Nichols

## 5:00 ② Range Riders—Adventure

### ④ Super Circus—3 Ring Thrills

### ⑤ Elmer The Elephant—Kids

John Conrad entertains.

### ⑦ Jolly Seven Gang—Kids

Fun for the children with Joe Kelly and Roguespierre, the Robot. (Guests invited. Write WBKB Guest Relations.)

### ⑨ Bob Atcher Show—Western

Bob and "Singing A Ranch."

## 5:30 ② Gene Autry—Western

### ④ Foreman Tom—Western

### ⑤ Close-Up—Musical

Bette Chapel and Mal Bellairs.

### ⑨ News—Leslie Monypenny

## 5:45 ⑦ News—Austin Kiplinger

### ⑨ Curbstone Cut Ups—Chats

Ernie Simon with interviews.

## EVENING

## 6:00 ② Sports—Bob Elson

### ④ Hot Shot Revue—Musical

### ⑤ Weather—Clint Youle

### ⑦ Sports—Jack Drees

### ⑨ Captain Video—Adventures

Capt. Video finds the outlaws.

## 6:05 ⑤ News—Jack Angell

## 6:10 ⑤ Sports—Joe Wilson

### ⑦ Weather—Wayne Griffin

## 6:15 ② News—Julian Bentley

### ④ News—Paul Skinner

### ⑤ Dorsey Connors—Travel

Dorsey describes the cathedrals of Paris.

### ⑦ News—John Daly

### ⑨ Sports Final—Vince Lloyd

## 6:20 ⑤ Alex Dreier—Features

## 6:25 ④ Weather—Bill Carlsen

### ⑤ Tony Weitzel—Comments

## 6:30 ② News—Douglas Edwards

### ④ Sports—Larry Clark

## ⑤ Eddie Fisher—Musical

Tunes: "Somebody Loves Me," "Little Things Mean A Lot," "The Little Shoemaker," "You'll Never Walk Alone."

Fred Robbins is the emcee.

## ⑦ Stu Erwin—Comedy Drama

### ⑨ News—Spencer Allen

## 6:45 ② Perry Como—Musical

Tunes: "Sh-Boom," "In the Chapel in the Moonlight," "You'll Never Walk Alone." Special guest is Kitty Kallen.

### ⑤ ④ News—John C. Swayze

### ⑨ Chicagoland Newsreel

## 7:00 ② MAMA—Comedy-Drama

**RETURN** Peggy Wood returns as the beloved "Mama," with Judson Laire as Papa, Robin Morgan as Dagmar, Rosemary Rice as Katrin, and Dick Van Patten.

### ⑤ ④ THE DUKE—Comedy

### ⑦ OZZIE AND HARRIET

"Monetary System." Ozzie decides that the boys should work out a system of earning money by doing household chores. Harriet is delighted and insists that Ozzie participate in the plan. (Film)

### ⑨ MR. AND MRS. NORTH

"Frightened Bride." A young bride-to-be finds that her fiance has moved uninvited into her aunt's home, and the aunt is missing. Richard Denning and Barbara Britton are the Norths.

## 7:30 ② TOPPER—Comedy

"The Diamond Ring." Cosmo Topper has to prove that the Kerbys are not alive when a bill collector announces that the ghostly couple still owes some money on a diamond ring. Cosmo Topper is played by Leo G. Carroll, while Lee Patrick plays Henrietta. Anne Jeffreys and Robert Sterling appear as the Kerbys. (Film)

### ④ PLAYHOUSE OF STARS

Refer to 8:00 P.M. listing for more detailed information.

### ⑤ WALT'S WORKSHOP—Crafts

### ⑦ HOUSE OF PLENTY—Drama

### ⑨ MYSTERY FILM—Drama

"Sisters in Crime." Hugh Beaumont, Edward Brophy and Richard Travis star.

## 8:00 ② PLAYHOUSE OF STARS



**4 LIBERACE—Musical**

**5 BEST IN MYSTERY**

Marilyn Erskine as a young widow and James Millican as an insurance agent star in "Victim Ann Norville." She calls him after receiving a phone call which threatens that her child will be kidnapped. (Film) This is the final show of the series. Next week at this time: *The Big Story* returns.

**7 PAUL HARTMAN SHOW**

**9 THE STRANGER—Drama**

A gong sets out to eliminate an eye witness to a murder. Only The Stranger knows that their intended victim is the wrong man.

**8:30 2 OUR MISS BROOKS**

"Fisher's Pawn Shop." As Connie Brooks, Eve Arden decides to do something about Modison's lack of baseball uniforms. Confusion arises when everyone else in Modison High comes to the same decision about helping the team. Robert Rockwell, Dick Crenno, Gole Gordon, Glorio McMillon. (Film)

**5 4 SOUNDSTAGE—Drama**

"The Vicor's Vocation." The vocotioning vicor can't resist returning to visit his old Grovel Lone parish in London's slums. When he was there, he had used more than spiritual means to convert his rowdy parishioners. (Film)

**Cast**

The Vicor ..... Onslow Stevens  
 Robert ..... Muroy Motheson  
 Charlesworth ..... George Wollock  
 Booker ..... Mel Ford  
 Janet ..... Nan Bordmon

(This is the final show of the series. Next week: Peter Lowford stars in *Dear Phoebe*, with Marcio Henderson. A half hour situation comedy.)

**7 ROYAL PLAYHOUSE—Drama**

**9 THE WORLD IS YOURS**

**9:00 2 STAR THEATER—Film Drama**

"Guitar in Guatemala." An American hides out in a small Guatemalan town with his cache of stolen government bonds. He speaks only to his landlord

and her guitar-playing boy friend. When a stranger appears, the American is sure he's being pursued by the police. (Film)

**Cast**

Smith ..... Zochory Scott  
 Nino ..... Katy Jurado  
 Luno ..... Robert Strauss

**5 4 BOXING—Mad. Sq. Gar.**

**RETURN** Charlie Norkus, Jersey City, N.J., vs. Cesar Brion, Argentine, heavyweights, 10 rounds. Jimmy Powers reports.

**TV GUIDE RATINGS**

	Rated	Bouts	W	L	D	KO's
Brion	unrated	51	42	9	0	19
Norkus	unrated	35	23	12	0	15

This is a return match. In a previous bout the toll man from the Argentine stopped the aggressive Norkus. Norkus is a head-hunter while Brion concentrates on the body. This bout does not figure to go the limit.

Compiled by *Not Fleischer (The Ring)*

**7 DANGEROUS ASSIGNMENT**

"Memory Choin." Steve Mitchell is assigned to smash a spy ring known as the Memory Choin, a group of runners who pass on information by word-of-mouth.

**9 CHANCE OF A LIFETIME**

**9:30 2 PERSON TO PERSON**

**RETURN** Host Edward Murrow takes us on a visit to the homes of two well known personalities. With Mr. Murrow, we see the famous in their own surroundings, among the possessions and people that are a part of their daily lives.

DUMONT • PHILCO • ZENITH • MUNTZ

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3 SERVICE CALL

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MOTOROLA • RCA • EMERSON

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ALL MAKES AND MODELS SERVICED

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

### 7 MR. DISTRICT ATTORNEY

Mr. District Attorney goes into action for a worried husband who claims that he awakes in the night to find his wife standing over him holding a butcher knife. David Brian stars.

### 9 PEOPLES PLAYHOUSE

"The Long Fall." In a syndicate expose, a fight leads to murder, action, and suspense in this dramatic tale.

### 9:45 4 YESTERDAY'S NEWSREEL

Film clips of yesteryear.

### 5 MOMENTS IN SPORTS

Walter Kiernan interviews Doc Blanchard, former Army All-American football player. Films show him with Glenn Davis in action against Pennsylvania and Navy.

### 10:00 2 NEWS—Fahey Flynn

Cartoonist P. J. Hoff gives weather report.

### 4 PLAYHOUSE 15—Drama

A fifteen-minute film presentation.

### 5 WEATHER—Clint Youle

### 7 COURTESY HOUR—Variety

Jim Moran emcees another barn dance brigade in the "Old Red Barn." (Guests invited. Write WBKB Guest Relations.) Sponsored by Courtesy Motors.

### 9 MOVIE—Action

"Steel Helmet." An American patrol sets up an observation post in a Korean temple, during the UN war with the North Koreans. Robert Hutton, Steve Brodie, James Edwards.

### 10:10 5 DORSEY CONNORS—Tips

Pretties for your kitchen.

### 10:15 2 IN TOWN TONIGHT—Variety

Len Dresslar and Merelyn Tate with songs. Miss Lee Phillip is femcee.

### 4 NEWS—Paul Skinner

### 5 NEWS—Jack Angell

### 10:25 2 SPORTS—Art Mercier

### 4 WEATHER

### 10:30 2 NEWS—John Harrington

### 4 JUSTICE—Drama

### 5 SPORTS—Norman Barry

### 10:45 2 IRV KUPCINET—Comments

### 5 HERBIE MINTZ—Musical

### 11:00 2 The Howard Miller Show

Howard with late evening variety. Sponsored by Household Finance Corp.

### 4 Mickey Rooney Show

Mickey Rooney plays the role of Mickey Mulligan, a page at a West Coast broadcasting company, who wants to be an actor. With Claire Carleton, Regis Toomey, Carla Balenda, and John Hubbard. Filmed in Hollywood.

### 5 MOVIE—Western

"Cattle Queen." A young woman must avenge her family, which was wiped out by Indians. Drake Smith, Maria Hart, and William Fawcett.

### 7 News—Ulmer Turner

### 11:05 7 Tom Duggan—Comments

### 11:30 4 MOVIE—Drama

"Phantom Caravan." Don Ameche and Jenine Graham are the stars.

### 9 News—Les Nichols

### 11:45 2 Weather—Carl Greyson

### 11:50 2 Commercial

### 12:00 7 MOVIE—Feature Film

### 1:00 2 News

### 4 News—Tom Mercein

### 1:05 4 MOVIE—Adventure

"South Of Pago Pago." A skipper heads his schooner to an island where for years white pearl hunters have been hated by the natives. Victor McLaglen, Jon Hall.

Stations reserve the right to make last-minute changes.

TONIGHT!  
**HOWARD MILLER SHOW**  
 Fun! Music! Guests!  
 11-12 P.M.  
 WBBM—TV Channel 2



**HFC**  
**HOUSEHOLD FINANCE**  
 Corporation

# Encyclopedia With Curves\*



\* THAT'S JUNE LOCKHART, COLLECTOR OF ODD INFORMATION

After two and a half years of identifying famous quotes from famous people on the recently departed *Who Said That?*, panelist June Lockhart claims she feels like a "veritable garbage pail of

useless information . . . I can name every member of almost every cabinet, including the Secretary of the Interior in Wilson's administration. This is the sort of thing most girls can get along without."





Trouper: June's TV career includes many dramas. Here she is with Alexander Scourby in an *Omnibus* play.

While panel shows are generally considered well-cushioned jobs, the petite June, in preparation for hers, read as voraciously as a coed cramming for exams: seven daily newspapers, five weekly news and picture magazines. "I had to—I was competing with Mr. H. V. Kaltenborn." Other regulars on the show were moderator Walter Kiernan and Morey Amsterdam.

"I found writing down quotes helped me to remember them. This show was so legitimate no one tipped us off on anything, not even on the kind of questions to ask (admittedly practiced on other shows). Maybe that's why our show went off the air."

**A** new mother as of last September, June worked right up to the day before Ann Kathleen Maloney arrived. June took almost a month's vacation afterwards, on the theory that "it's important to get acquainted with your child."

Few women panelists have risked absenting themselves at all. Dorothy Kilgallen (*What's My Line*) gave up only one show to have her baby. Chatter-girl Jinx Falkenburg McCrary, of radio and TV, boasts of having missed three shows in eight years. She was in session with the stork twice. Arlene Francis, whose work covers three major networks, summed it best last year: "I would have stayed

in Europe longer but someone was bound to discover I was expendable."

To June, this attitude is incomprehensible. "It couldn't be part of the show-must-go-on routine, because a panel show is anything but of the great theater tradition. And who comforts a woman in her old age, her child or panel-producers Goodson-Todman?"

**B**orn into the acting profession (her parents are Gene and Kathleen Lockhart), everything came her way. Whatever she learned about acting, she absorbed from "papa." Living in Hollywood, the Lockharts were "in the theater but not of it." Few of the young June's friends had anything to do with the business. She was under contract to M-G-M for a few years, playing in "The White Cliffs of Dover," "Meet Me in St. Louis" and others. When things slowed down, she took off for Lake Arrowhead for water skiing.

An expert diver and swimmer—another family trait ("Papa was Mile Champion Swimmer of Ontario, Canada")—June has a collection of cups and ribbons from her high school days. She always knew she'd marry an athlete (she didn't) because she "didn't like teaching men to swim."

**W**hen she was offered her first Broadway show, "For Love or Money," Papa worried, "The critics will tear you apart." June braved the acid pens ("What did I have to lose?"), won hurrahs and discovered a brand-new thrill through a live audience.

Oddly, the ingenue role in the Broadway hit was offered to her on the basis of her performance in a high school play. Playwright F. Hugh Herbert came to see his daughter, was struck by June and asked her to read his new play. Afterwards, he

said: "The part is yours." She didn't hear from him for two years. "But I knew whenever the play was produced, I'd be in it. I had no reason to worry." Such uncomplicated thinking is basic to June's personality.

This summer, as in the past, she's made the rounds on the straw hat circuit. (That picture on Page 13 was

made at Philadelphia's Playhouse in the Park). She hires a nurse for one week, then comes home for two. "But I miss my family and my husband doesn't like to get his own dinner."

Under contract to NBC-TV, she'll be on many top dramatic shows this fall. She also is scouting around for another panel show.

**Favorite role:** June finds daughter Ann more comforting than Goodson-Todman.



# Strike Up The Bands!

JAZZ OUTFITS TRY, TRY AGAIN  
TO BEAT THAT TV JINX

Most big-name bands don't have string sections, but that hasn't prevented them from playing second fiddle to big-name vocalists for the last 10 years. To remedy that situation, the bands are turning once again to TV, hoping that this time the medium will prove a help instead of a hoodoo.

Tommy and Jimmy Dorsey and their *Stage Show* have taken over for Jackie Gleason this summer. Ray Anthony and his orchestra are warm weather replacements for Perry Como. The Sauter-Finegan crew is featured with Eddie Albert in the summertime *Saturday Night Review*. Guy Lombardo has scored with dance-floor pickups on a New York station. ABC is planning a Saturday night band show for the fall. There's even talk that Benny Goodman is rounding up a small combo for a TV series.

In earlier stabs at TV, orchestra

leaders either tried to "fancy up" their shows with trick camera effects or presented unadorned vaudeville-type programs. Neither formula worked.

Nonetheless, the Dorsey Brothers are trying the same old vaudeville routine and drawing the same old unfavorable reviews. Ray Anthony's efforts, on the other hand, have been much more kindly received.

"On TV, we can't just sit and play music," Ray and his manager, Fred Benson, agree. "We must try to give everybody who tunes in a good evening's entertainment." The answer, they think, lies in a varied menu—current tunes, a top recording act, a little nostalgia.

Ray quotes a maxim made famous years ago by — ironically — Tommy Dorsey: "A name band must have four different books (sets of arrangements)—one for hotel engagements, one for theaters, one for one-night stands, and one for the South." Ray doesn't discount the need for making a band show "visual." Four cameras, instead of the customary three, are assigned to the program, and can single out any instrument on cue.

Whether name bands belong on TV, no matter how they're presented, is still a moot point. One orchestra leader who thinks not is Frank DeVol, ex-*Pantomime Quiz* participant. DeVol says bluntly, "There is no future for bands on TV.

"Music by itself isn't enough on



Brother act: Lebert, Carmen, Victor, Guy Lombardo, left to right, plan TV show.





Ray Anthony, his sidemen and vocalists are replacements for vacationing Como.

TV. If a band leader wants to succeed in video, he must become a performer of one sort or another. Some fine dance bands—Alvino Rey, Victor Young, Harry James and Red Nichols, to name a few—have tried straight music without success.”

In complete disagreement is Ed Sauter, of the Sauter-Finegan orchestra. “There can be a great future for jazz bands in TV,” Ed believes, “but they must be recognized as show business entities, not just as bands. They must be visual, original and good.

“There must also be a closer marriage of pictures and music. Music is an abstraction and must be photographed as such. Lighting techniques, animated cartoons, super-impositions or what-have-you must be employed to create something visual. TV is one of the best ways I know to stimulate interest in one-night stands, which have been and will continue to be the backbone of the band business.”

One upcoming band show is to originate from hotels and dance halls across the country. The program is being mapped by Robert M. Weitman, ABC vice-president and the man generally credited with the name-band boom during the '30s, when he operated Broadway's Paramount Theater. Weitman is convinced TV can revive interest in bands. “Nobody has given them a chance,” he says.

“People will always buy good music if it's presented properly. After all, *Your Hit Parade* is, in essence, a good band show. The secret is to give people what they want—listenable, danceable music, not over-arranged.”

Jazz greats: Tommy, I., and Jimmy Dorsey.





Commercials begin with a story board or rough drawings . . .



. . . like these, which illustrate a sales pitch for a dairy . . .



. . . Story also is developed . . .



. . . thus tone of cartoon is set.

## Those Cute Commercials

WEEKS OF WORK FLASH BY  
IN 50 SECONDS ON THE AIR

Don't let it be noised about too loudly, but the fact of the matter is researchers for television program rating firms have discovered that, in some instances, viewers prefer animated commercials to the programs themselves.

This isn't too strange because commercials long have been out of the test-pattern class — what with the almost unbelievable amount of talent, imagination, money and just plain hard work that go into these 40-to-50-second epics.

These cartoon bits achieve a zip and dash that no real actors could hope to attain. In addition, they are usually pepped up with bouncy music and jingles. They are, in short, both eye- and ear-catching.

On these pages are some of the myriad steps in the creation of a cartoon commercial executed for Meadow Gold Dairy Products by John Sutherland Productions.

◀ Starting with the cartoon at the top and continuing with those on the opposite page, the reader can follow in sequence some of the steps needed to bring an animated commercial to his television screen.



Finished work: the farmyard is painted in muted tones to set a background for the characters in the commercial. These are done in heavier black-ink drawings so they will stand out against background.



Characters, first drawn roughly, are finished on celluloid sheets.



The characters, on celluloid, laid over farmyard. A drawing is needed for each move.



## Red Skelton Show



### PROGRAM OF THE WEEK

Red Skelton is now busy flexing his muscles and getting his jokes into shape for another season. CBS sent him into Tuesday-night battle with Milton Berle last season, and he never came near Berle's Top 10 rating position. Having failed with a half-hour format, Red is currently breaking in a full-hour program which may or may not be arrayed against the formidable Uncle Miltie. It's a good thing Red has a few more weeks to polish his new show. To date, its entertainment values have been spotty.

Titled *The Red Skelton Review*, the program has been subbing on Wednesday nights for the vacationing *Godfrey and Friends*, due back in September. Basically, it's the same kind of show Red has been doing on TV since he broke into the medium.

But the increased time has been accompanied by an increased budget. Red has more famous guest stars and a chorus of dancing beauties specially imported from Las Vegas.

However, Red is the star, and it's his job to carry the program. So far, he's been buckling under the weight. Skelton is undoubtedly one of the best clowns in show business. Routines like his demonstration of doughnut-dunking techniques have become comedy classics. And his poignant touches, as in the Freddie-the-Free-loader sketches, can be almost Chaplinesque in quality.

Unfortunately, however, Red's stock of comedy characterizations has grown somewhat shopworn, despite all efforts to freshen up the merchandise. Moreover, Red has become too much of a free-wheeler, ad-libbing in a manner that's often unfunny and sometimes in deplorable taste.

# Melody Tour

ABC's summertime musical review, *Melody Tour*, must have been shunted off the track somewhere between the planning board and the cameras. The basic premise of a relaxed musical without benefit of the standard TV emcee is a good one. But the idea has gone astray through lack of imaginative production and a deficiency of sparkle on the part of the regular cast.

The show is reminiscent of Dave Garroway's old *Garroway at Large* in that the cast performs each week without a studio audience. But there the similarity ends. With every opportunity for imaginative camera work, the cameramen merely photograph the show. And the performers try much too determinedly to be clever. The settings are supposed to



*Melody Tourists:* Stan Freeman, Nancy Kenyon, Jorie Remes, Norman Scott.

represent a different country or locale each week, but little effort is made to blend the song and dance numbers.

Stan Freeman, a pianist with bright new ideas, is the show's No. 1 asset. Soprano Nancy Kenyon; Jorie Remes, billed as a singing comedienne; dancers Nellie Fisher, Jonathan Lucas and Peter Gladke; baritones Norman Scott and Robert Rounseville, and a song and dance chorus round out the cast.—R. S.

## FINE TUNING



By OLLIE CRAWFORD

*Lone Ranger* TV property sold for \$3,000,000. At that price, he can afford to holler "Hi-ho! Gold!"

He'll keep his old horse Silver, but he's shopping for a new one made of platinum.

The Lone Ranger made the West safe in the past, and he's now making somebody safe in the future. This is the most money for a masked man since the Brink's holdup. He may still sing "Empty Saddles," but he sure has full pockets.

When you buy *The Lone Ranger*, you almost need a loan arranger.

It seems a guy can do better punching cows than punching time clocks. They even threw in Tonto because they didn't mind being known as Indian-givers. There wasn't a chance that he would sue, because he isn't a Sioux Indian.

Tonto's thinking of adopting a new Indian name—Sitting Pretty.

The Lone Ranger is now the West's first three-million-buckaroo.

From now on, the chase in these epics is likely to be The Chase National.



Houston Post  
Photo by  
Owen Johnson



Like almost everything else in Texas, the matter of TV snacks has grown into a major production in the capable hands of Jane Christopher, KPRC-TV's kitchen hostess, who floods Houston airwaves with taste-tickling recipes. Such as:

### Barbecued Chicken

(1) Combine the following (altering to suit): 1 c. catsup, 5 t. lemon juice, 4 t. vinegar, 2 t. Worcestershire, 1 t. prepared mustard, 1 T. grated onion,  $\frac{1}{4}$  t. garlic salt,  $\frac{1}{4}$  t. liquid smoke sauce, dash black and/or red pepper, and  $\frac{1}{3}$  c. water. Mix well, reserve approximately one-half.

(2) Pour remainder of sauce over chicken drumsticks (or 1 disjointed fryer, or up to 2 lbs. raw cleaned shrimp—tails intact). Let stand in refrigerator 1 hour or more to marinate, turning once.

To fry, remove and drain chicken or shrimp in bag of seasoned flour; shake off excess, then drop in deep fat heated to 350 degrees. Fry 10 to 12 minutes, or until pieces float to top and crust is a deep reddish-brown. Drain. Serve either hot or cold—the latter on rounds of French bread (lettuce-lined, perhaps), using reserved sauce as tapper or dunk.

Jane Christopher: she dishes up a TV snack—and no fooling.

### Celery Stuffed with Shrimp Remoulade

Blend together thoroughly—and again “taste your way” with the seasonings: Two 3-ounce packages cream cheese, 1 small clove garlic (crushed),  $\frac{1}{2}$  t. Creole or dark mustard, 1 t. horseradish,  $\frac{1}{2}$  t. Worcestershire, 2 t. lemon juice or vinegar, 1 T. mayonnaise, 2 t. finely chopped parsley, 1 hard-cooked egg yolk (sieved; optional)—plus dashes of paprika and Tabasco and, if needed, salt and possibly a pinch of sugar. Let chill several hours before using.

Stuff tender ribs of celery with remoulade mixture, stud with cold, boiled shrimp and garnish with capers.



# Tele/Versions

TV GUIDE'S NEW GAME  
PAYS OFF FOR CLEVER ONES

Want to have some fun and an easy chance to earn \$5? Try TV GUIDE's new game, Tele/Versions. Change the titles of current TV shows and—give or take a few letters—you have TV parodies or Tele/Versions. Then write few words to describe your title, and mail to Tele/Version Editor, TV GUIDE, 400 N. Broad St., Philadelphia 1, Pa. Five-dollar prizes are awarded for each title and program description published. In case of duplicates, earliest postmark will decide. Decision of the judges will be final. Here are some winners:

### The Coldbergs

Comedy about an Eskimo family

—Mrs. K. E. Carver, Muscatine, Ia.



### My Middle's Largie

Talks on dieting

—Wilbert Hawyer, Moravia, N.Y.

### That's My Roy

A Senator reminisces

—Miss N. Seidler, Elmhurst, L.I.

### The Dame's the Same

Resort romeo meets last year's girl

—Mrs. George A. Schuman, St. Albans, N.Y.



### Boo Parade

A ghost-to-ghost nature show

—Stan Ross, Philadelphia.

### Draggin'-It

Story of a tired cop

—Walt Cantillon, Dubuque, Ia.

### The Grinding Light

Third degree in a police station

—Charles Sova, Jr., Jersey City, N.J.

### Two for the Honey

Sweet girl and two suitors

—Barbara Hochberg, Yonkers, N.Y.

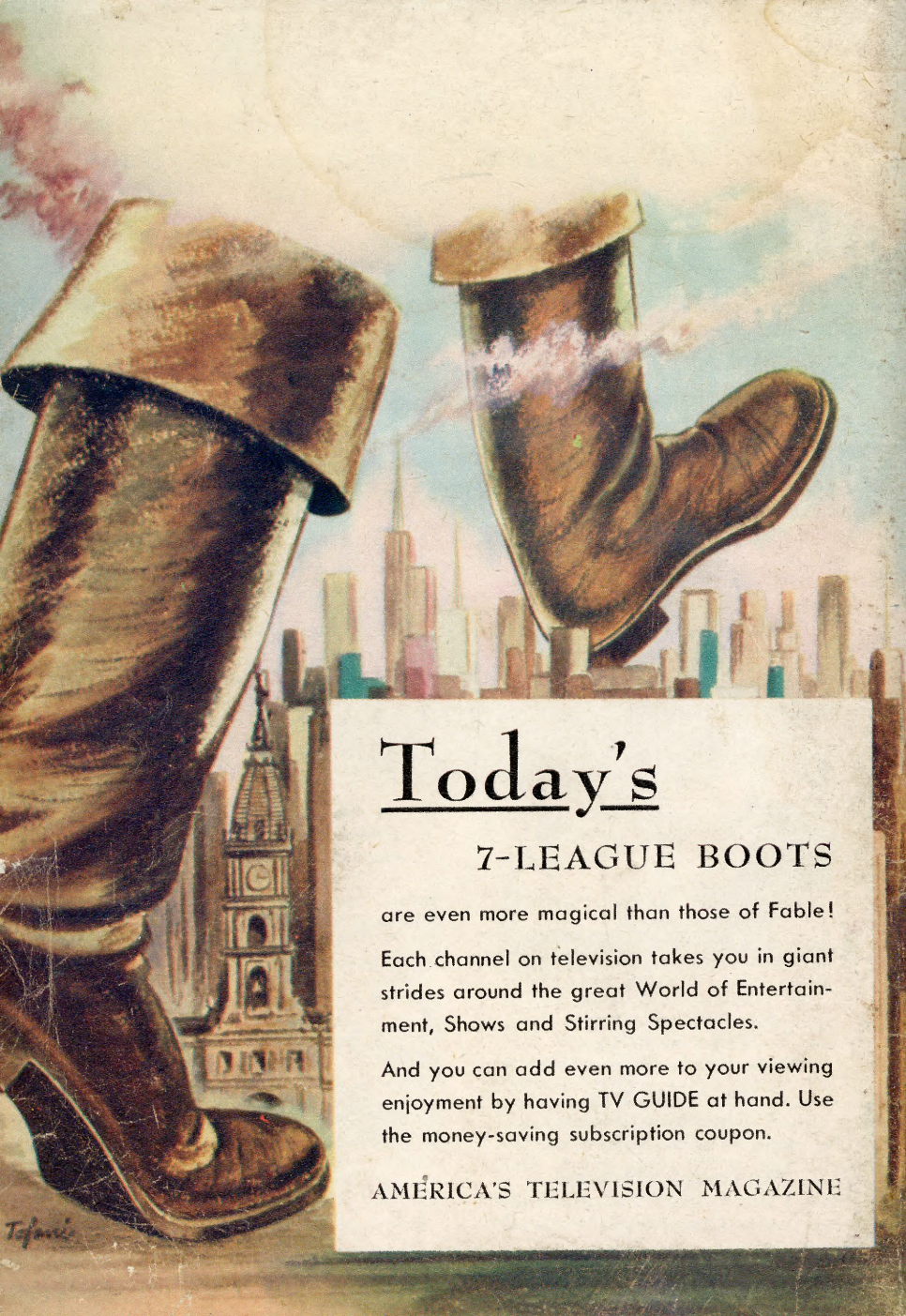


### Life With Fodder

Livestock hints

—Donald Gorton, Stratford, Conn.





# Today's

## 7-LEAGUE BOOTS

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AMERICA'S TELEVISION MAGAZINE

Tofani

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